MS MEDIA

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**OCEAN MODELS**

*A Sneak Peak into the World’s Most Innovative Modeling Agency “Ocean Models the world’s first 6 star modeling agency, founded by two of America’s most well known reality stars”*

*What does 6 star means? For starters… the agency owns a yacht for Events, Clients and Photo shoots, has the best model’s apartments in the world, drives models to their castings in a Cadillac Escalade Limo, and uses state-of-the- art technology never seeing before in the industry.*

Launching on November 13th, 2010, Ocean Models is a Miami Beach-based company seeking to wholly redefine the modeling agency experience. The company is guided by Kaya Wittenburg, one of the industry’s most successful male models, and Josh Souza, founder and creative genius behind the world’s largest talent agency for reality stars. With wide-ranging experience in business and entertainment, Wittenburg and Souza both embrace a philosophy of hard work, excellence and adventure – and this shared approach has led them to create what they intend to be the most innovative modeling agency in the industry.

The most glamorous, and extraordinary, aspect of Ocean Models is its headquarters: a 100-ft. custom-built yacht. The moment the clients step aboard, they know that they’re in for an experience that no other modeling agency can offer. A photo shoot in some of the world’s most beautiful locales, whether the Florida Keys, the Bahamas, or virtually anywhere in the world? No problem. Conduct an open-air casting? Take a jet boat for a spin? Launch a new campaign with a spectacular moonlit cruise event? Why not! With Ocean Models, the possibilities are endless.

Equally distinguishing Ocean Models, however, are core values that include *positivity*, *reliability*, *ambition* and, yes, a degree of *extravagance*. Its mission is to provide the world’s most beautiful and charismatic models to clients through a highly innovative and enjoyable environment.  Yet its emphasis on the client’s experience is never overshadowed by that of the models. As a company with a deep understanding of the business from a model’s perspective, Ocean Models is deeply committed to supporting all of its models – their career trajectories and wildest dreams – helping them maximize their abundant natural talents, sharing their day-to-day achievements, and working to expand their opportunities everywhere they can be found.

“It’s time to break all the rules and redefine the standards of the industry,” says Kaya Wittenburg, who, along with Josh Souza, is happiest when charting new territory and discovering new adventures.

Visit Ocean Models online at <www.OceanModels.com>. For additional information on Souza and Wittenburg visit their websites at <www.JoshSouza.com> and

<www.KayaWittenburg.tv>.

**Josh Souza**

*Co-Founder &* CEO *Ocean Models*

An accomplished business executive, television creator/producer and reality TV star, Josh Souza serves as co-founder and CEO of Ocean Models, an innovative new modeling agency headquartered on a luxury yacht in Miami.

Raised in the mountains of central California near Sequoia National Park, Souza was an all-star football player, swimmer and high school valedictorian. In college, while earning his way toward a Summa Cum Laude degree in Engineering, he modeled for two agencies in San Francisco and was chosen by CBS as one of the first contestants on its new reality series “Big Brother.” After 89 days in the “Big Brother” house, he ultimately finished as the runner-up, taking home a cash prize of $100,000.

In 2000 Souza moved to Hollywood and launched his own internet radio show, “Josh’s Corner,” interviewing actors, celebrities and athletes. One of his first guests was actor and model Kaya Wittenburg, who had recently wrapped the popular Fox reality series “Temptation Island,” and the two hit it off instantly. Soon modeling for LA Models and acting on the NBC soap opera “Passions” and in national commercials, Souza saw an exciting trend gathering steam and launched RealityStars.com, the first management company exclusively representing reality TV personalities. His clients eventually numbered more than 500 reality personalities.

In 2003, Souza joined the television and movie production team at Creative Light Entertainment, where he created the popular interactive TV website TheFishbowl.com; wrote, produced and hosted over 150 radio shows; and co-created and produced the hit E! Entertainment series “Kill Reality,” which chronicled an all-star cast of reality stars living together and making a horror film. Serendipity brought him together again with Kaya Wittenburg, partnering in a wholly new field for Souza, real estate, near the crest of the real estate boom. With his natural business acumen, Souza quickly rose to the post of Vice President of a Miami real estate company, Majestic Properties, which was named the #1 Fastest Growing Privately Owned Company in the U.S., according to Inc. 500 Magazine.

Among other accomplishments, Souza also served as the first chairman of the Emerging Leadership Council for the Miami Beach Chamber of Commerce.

**Kaya Wittenburg**

*Co-Founder* & President *Ocean Models*

Embodying a world-class set of skills – globetrotting fashion model, reality TV star, award –winning business executive – Kaya Wittenburg brings both creative flair and a strong business acumen to Ocean Models, an innovative new modeling agency headquartered on a luxury yacht in Miami.

Growing up in small-town Wisconsin, Wittenburg enjoyed conquering the intense daily challenges of working in the OR as an anesthesia technician at the age of nineteen while studying Biology and Psychology at Marquette University. His life then took an unexpected turn when the owner of a prestigious modeling agency in Milan told him he could succeed in the modeling industry and wanted to immediately fly him to Italy for Fashion Week. He would go on to work with countless prestigious designers including Gianni Versace, Hugo Boss and Giorgio Armani, affording the chance to travel throughout Europe, Asia, Africa and South America.

Back in the States, Wittenburg was cast in Fox’s new reality show, “Temptation Island,” which became a cultural phenomenon as one of the first successful reality programs. This led to numerous other reality shows: testing his intellect on “The Weakest Link,” where he won the most popular episode of the season; testing his driving skills and endurance on “The Cannonball Run”; and testing his emotional intelligence on the game show “Dog Eat Dog.”

Wittenburg then crossed into the world of corporate real estate where he functioned as a broker, project manager and top-level executive. Having previously been interviewed by Josh Souza on his internet radio program, “Josh’s Corner,” Wittenburg and Souza eventually joined forces at Majestic Properties, where as Chief Operating Officer, Wittenburg led the company to be named the #1 Fastest Growing Privately Owned Company in the U.S., according to Inc. Magazine. His former modeling career, and a desire to own his own agency and run it with an attuned sense of strategy, excitement and prosperity, finally led them to launch Ocean Models.

Wittenburg has served his community as a Board Member on the Miami Beach Chamber of Commerce and Chairman of its Business Development Committee, conducting popular seminars for local business leaders. He has also devoted his time as a judge for the Business Planning Competition at the University of Miami.

**Chad Gavery**

*Ocean Models* Booker

Chad Gavery joins Ocean Models following his work at ONE Models and NEXT Models. Based at the agency’s floating headquarters in Miami, Gavery is responsible for model management and client development in North America and Europe for Ocean Models.

Gavery grew up in the bright lights of Chicago. After attending university in Portland, Oregon, where he pursued his love of the outdoors and nature, he returned to Chicago to work for the global web and image branding company MARCHfirst, Inc. It was here that he got a real taste for advertising and the power to develop a client’s image. From there he seized the opportunity to work at one of New York's premier modeling agencies, ONE Models, home of some of the world’s greatest supermodels including Naomi Campbell, Eva Herzigova, Helene Christensen and Iman. Gavery made his mark developing some of the agency’s new talent, eventually leading him to pursue other aspects of the industry, traveling throughout Europe to cast some of the biggest shows in Milan and London, until he finally landed in Paris where he continued to recruit and develop models at NEXT Models.