**Press information on Hernö Gin**

**Country of origin:** Sweden

**Website:** http://www.hernogin.com

**SKUS:** Hernö Gin, Hernö Navy Strength, Hernö Old Tom, Hernö Juniper Cask, Hernö Sloe Gin

Produced at Sweden’s first dedicated gin distillery based in the UNESCO world heritage area called ‘The High Coast’, Jon Hillgren, Founder and Master Distiller, created Hernö with the aim to “just make a world class gin” regardless of whether they win awards or not. The result is an artisanal range of gins crafted from natural and carefully selected organic botanicals, inspired by natural beauty, a true passionate spirit and the Swedish way of living.

Certified organic and handcrafted in Sweden, Hernö has been Europe’s most awarded gin for the last five years, most recently adding World’s Best Gin for the Old Tom and Gin Producer of the Year at the 2018 World Gin Awards.

The Hernö journey really started in 1999, when a young and impressionable Jon arrived in London to work as a bartender and discovered the wonderful world of gin. Fast forward to 2011 and after years of gin discovery and research, Jon bit the bullet. He bought a 19th Century farm in Dala, Harnosand, founded Hernö gin and ordered his first hand hammered copper still *Kierstin (250L)*. After tapping up his sister, her husband and a close friend for some investment, Jon and his wife Johanna began crafting what became the award-winning formula for Hernö Gin.

Herno gin was launched in December 2012 in just 3 liquor stores in Sweden (the one in their hometown of Harnosand actually had a queue of people waiting to get their hands on some!) and as quickly as 2013 became the most awarded gin at the International Gin Masters that year. Prepping to go global, Jon offered shares out to gin enthusiasts which made it possible to order a bigger still *Marit (1000L)*, expand the distillery and open a visitor centre for groups to book visits.

With the highest quality organic botanicals sourced from all over the world such as Juniper berries from Hungary, Meadowsweet from the UK and Lingonberries from Sweden, Hernö is truly craft gin at its best.

The Hernö core range includes London Dry Gin (40.5% ABV), Navy Strength (57% ABV), Old Tom (43% ABV), Sloe gin (ABV 30%) and a Juniper Cask gin (47% ABV) which is matured gently in unique casks made of juniper wood for 30 days before bottling.