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| **Hyundai Tucson and Sonata Earn**  **IIHS Top Safety Pick+ Awards**   * *Hyundai Tucson and Sonata earned the Insurance Institute for Highway Safety’s (IIHS) 2015 TOP SAFETY PICK+* * *First time Tucson receiving the highest honor from IIHS*   **Sept. 25 2015 -** In one of the industry’s most rigorous tests of vehicle safety, the 2016 Hyundai Tucson and 2016 Sonata earned the Insurance Institute for Highway Safety’s (IIHS) 2015 *TOP SAFETY PICK+* award. This is the first time Tucson, which received a significant redesign for the 2016 model year, has received the highest honor from IIHS.  IIHS rates vehicles for occupant protection based on performance in five tests: moderate overlap front, small overlap front, side, roof strength and head restraints. Winners of the 2015 *TOP SAFETY PICK+* award must earn good ratings in the moderate overlap front, side, roof strength and head restraint tests, as well as a good or acceptable rating in the small overlap front test. Vehicles also need an available front crash prevention system with an advanced or superior rating.  "Hyundai's redesign of the Tucson earns the 2016 model our top rating in the small overlap front test, and the Sonata retains its acceptable rating," said David Zuby, IIHS chief research officer. "Both vehicles have an available front crash prevention system that earns a superior rating in the IIHS autobrake test, a key criteria to qualify for a TOP SAFETY PICK+ award."  “Hyundai’s commitment to occupant safety is paramount throughout our entire lineup,” said Mike O’Brien, vice president, Corporate and Product Planning, Hyundai Motor America. “We strive to develop technologies that assist in avoiding crashes all together, like forward collision warning, lane departure warning and emergency brake assist, and are pleased the Tucson and Sonata have received these awards related to occupant protection when collisions do occur.”  Multiple advanced safety technology options are available on the 2016 Tucson, including AEB with pedestrian detection, Lane Departure Warning System, Blind Spot Detection, Rear Cross-traffic Alert, Lane Change Assist, Backup Warning Sensors and a standard rearview camera. In addition, advanced high-strength steel represents over 50 percent of the new Tucson’s structure, for enhanced crash safety. The vehicle also features a standard Tire Pressure Monitoring System (TPMS) that alerts drivers if one or more tires are under-inflated, including the tire’s location.  Standard safety equipment on the 2016 Sonata lineup includes Vehicle Stability Management (VSM) with Electronic Stability Control (ESC) and Traction Control System, seven airbags, including a driver’s knee airbag, four-wheel disc brakes and ABS with Electronic Brake-force Distribution (EBD) and Brake Assist and Tire Pressure Monitoring System (TPMS) with indicators for each tire. Lane Departure Warning (LDW), Smart Cruise Control with spot/start capability, Rear Parking Sensors, Blind Spot Detection (BSD) with Rear Cross-traffic Alert and Lane Change Assist and Forward Collision Warning (FCW) are available as options.  -Ends-  **About Hyundai Motor**  Established in 1967, Hyundai Motor Company is committed to becoming a lifetime partner in automobiles and beyond. The company, which leads the Hyundai Motor Group, an innovative business structure capable of circulating resources from molten iron to finished cars, offers top-quality best-sellers such as Elantra, Sonata and Genesis. Hyundai Motor has eight manufacturing bases and seven design & technical centers worldwide and in 2014, sold 4.96 million vehicles globally. With almost 100,000 employees worldwide, Hyundai Motor continues to enhance its product line-up with localized models and strives to strengthen its leadership in clean technology, starting with the world’s first mass-produced hydrogen-powered vehicle, ix35 Fuel Cell.  More information about Hyundai Motor and its products can be found at:  http://worldwide.hyundai.com or http://www.hyundaiglobalnews.com |