|  |  |  |  |
| --- | --- | --- | --- |
| PR Director | VP Marketing | SVP / COO | President |
|  |  |  |  |
| PR Coordinator | |

Hyundai Motor makes history with Fuel Cell Electric Vehicle donations

* Hyundai Motor donates FCEV prototypes to European museums
* Four ix35 Fuel Cell to be displayed in Austria, Denmark and Germany
* Hydrogen-powered vehicles to be seen by millions of visitors every year

Hyundai Motor is donating fuel cell electric vehicles (FCEVs) to exhibitions in major cities across Europe, bringing the story of its pioneering hydrogen technology to more than 2.5 million visitors per year, and highlighting the innovative spirit of the Hyundai brand.

Four of the earliest examples of the company’s ix35 Fuel Cell will be shown at major transport and technology museums in Austria, Denmark and Germany. The cars have covered more than 250,000 kilometers on European roads since their first registration in 2012 and will line up alongside other innovations. The exhibits showcase the significant role Hyundai Motor is playing in the advancement of hydrogen-powered vehicles.

Hyundai Motor is the world’s first automotive manufacturer to mass-produce fuel cell vehicles and make them commercially available. As prototypes, the donated cars have performed a vital role in the development of hydrogen technology, helping to make the ix35 Fuel Cell the most affordable and most popular hydrogen-powered vehicle in Europe.

Thomas A. Schmid, Chief Operating Officer at Hyundai Motor Europe, commented: “Hyundai Motor has made pioneering efforts in alternative powertrains, so it is fitting to have our fuel cell electric vehicle recognized as an important step in the development of the automotive industry. By sharing these ground-breaking cars with leading museums across Europe, we can help to educate millions of consumers about this innovative technology, and highlight the efficient and practical character of ix35 Fuel Cell.”

The museums receiving an ix35 Fuel Cell are: Technisches Museum Wien in Vienna, Austria; Danish Technic Museum in Copenhagen, Denmark; Deutsches Technik Museum Berlin, and Deutsches Automuseum Hohenlohe in Germany.

The ix35 Fuel Cell is already on sale in 11 European countries. It is fitted with a   
100 kW (136 PS) electric motor, can reach a maximum speed of 160 km/h, and has an official range of almost 600 km from one tank of hydrogen. It produces no harmful emissions during driving - only water vapour from the tailpipe.

More information about Hyundai Motor’s fuel cell technology is available at [www.fuelcell.eu](http://www.fuelcell.eu/).

-Ends-

About Hyundai Motor

Established in 1967, Hyundai Motor Company is committed to becoming a lifetime partner in automobiles and beyond. The company leads the Hyundai Motor Group, an innovative business structure capable of circulating resources from molten iron to finished cars. Hyundai Motor has eight manufacturing bases and seven design & technical centers worldwide and in 2014 sold 4.96 million vehicles globally. With almost 100,000 employees worldwide, Hyundai Motor continues to enhance its product line-up with localized models and strives to strengthen its leadership in clean technology, starting with the world’s first mass-produced hydrogen-powered vehicle, ix35 Fuel Cell.

About Hyundai Motor Europe

In 2014, Hyundai Motor Europe achieved registrations of 424,467 units – an increase of 1% compared to 2013. Almost 95% of the vehicles Hyundai sells in the region are designed, engineered and tested in Europe to meet the needs of European customers. And 90% are built at its two local factories in the Czech Republic and Turkey, which have a combined annual capacity of 500,000 units. Hyundai sells cars in 31 European countries across 2,500 outlets.

Hyundai offers its unique Five Year Unlimited Mileage Warranty package with all new cars sold in the region, providing customers with a five-year warranty with no mileage limit, five years of roadside assistance and five years of vehicle health checks.

More information about Hyundai Motor Europe and its products is available at [www.hyundai.news](http://www.hyundai.news). Follow Hyundai Motor Europe on Twitter [@HyundaiEurope](https://twitter.com/hyundaieurope) and Instagram [@HyundaiEurope](https://instagram.com/hyundaieurope/).

David Fitzpatrick Hans Kleymann

PR Director Product PR Manager

Phone: +49-69-271472-460 Phone: +49-69-271472-419

[dfitzpatrick@hyundai-europe.com](mailto:dfitzpatrick@hyundai-europe.com) [hkleymann@hyundai-europe.com](file:///\\hyundai.eucorp.local\heu\Users\HEUU0170\Assets\Releases\hkleymann@hyundai-europe.com)