GOETHEANUM COMMUNICATIONS

Goetheanum, Dornach, Switzerland, 21 February 2020

**“Direct contact to small and tiny publishers”**

**The Goetheanum Bookstore: New Co-Managing Director Claude Million**

**This year Beat Hutter will share the management of the bookshop at the Goetheanum with Claude Million. He will assume full management of the specialist bookstore for Anthroposophy, currently with a staff of five, starting in 2021.**

Claude Million knows the book business from the perspective of the medical publishing house Karger, Basel, a legal publishing house in Bern and the non-fiction department of Bider und Tanner, Basel (all in Switzerland). He will now be familiarised with the work for a year by Beat Hutter, hitherto sole manager of the Goetheanum bookstore. The reason for this training time span is that the bookshop at the Goetheanum has some special features.

“We have to deal with a complex landscape in anthroposophical publishing”, says Claude Million: “In addition to orders from wholesalers, we have a lot of direct contact with small and very small publishers, as well as with authors who self-publish and offer their books for sale through us.”

The anthroposophical bookshop puts together book tables whose range of topics is as broad as the events at the Goetheanum: from questions of education to agriculture and medicine, everything is included. In connection with the events in the building, the bookshop has a highly vibrant clientele, from a few dozen to 1,000 people in just a few days. The range of anthroposophical textbooks is available in nine languages – from German, English, French, Italian and Spanish to Russian, Japanese and Chinese.

In addition to the range of specialised books on anthroposophy, the bookshop has a children‘s book section and offers items produced in anthroposophy, including oloid geometric objects, copper spheres and rods, glass window pictures and dye pigments. “What some customers overlook”, Claude Million explains: “is that – as with any other bookstore – you can order any book available, even used antiquarian books.” And you can do so any day of the week.

(1922 characters/SJ, translated by Bettina Hindes)

**Opening Hours** Monday to Friday: 9am - 12:30pm, 1:30pm - 6.30pm; Saturday: 9am to 5pm, Sunday: 11am to 4pm **Internet** www.goetheanum-buchhandlung.ch

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