**WNITED AND RED BEE LIVE STREAM UEFA WOMEN’S CHAMPIONS LEAGUE MATCHES WORLD-WIDE IN DECEMBER**

**Wnited /juːˈnaɪtɪd/, the world’s first global streaming service for women’s football, is live streaming UEFA Women’s Champions League world-wide in December. The service is delivered on Red Bee Media’s OTT platform, with content provided through Swedish rights agency Spring Media. Audiences are able to enjoy live sports action from some of the greatest women’s football teams in the world, including FC Barcelona, Juventus, FC Rosengård and Bayern München. Twelve group matches are streaming world-wide\* until December 16.**

“We are excited to deliver UEFA Women’s Champions League to a world-wide audience together with Red Bee,” says Tobias Osmund, Spring Media. “Earlier this year, Covid-19 halted our plans to launch Wnited at full scale, but we know there’s still a big appetite for women’s football and it is a pleasure to now introduce Wnited to fans across the globe.”

The UEFA Women’s Champions League matches on Wnited are available for free, live and on demand, through low latency streams in broadcast quality, with the first leg matches on December 9-10th, and return leg matches on December 15-16th.

“Wnited is a great example of how it’s possible to make the most of your content rights by expanding reach to a global audience through an independent streaming service”, says, Steve Russell, Head of OTT & Media Management, Red Bee. “Our OTT platform is perfectly suited for a service like this and we’re looking forward to watching these matches and tracking the global engagement of the content together with Spring Media.”

Viewers can enjoy some of the world’s greatest players and clubs including reigning champions Olympic Lyonnais and last year’s finalists Wolfsburg, Barcelona and Juventus. For the full schedule, see [www.wnited.com](http://www.wnited.com).

Wnited is the digital home of Women’s Football. The brand aims to tap into an underserved market by creating a commonplace for women’s football content and a community for the growing, yet scattered, group of global fans. Wnited was created by content rights agency Spring Media with support from Red Bee Media

Red Bee’s comprehensive OTT Platform gives brands and content owners the possibility to launch a fully-fledged streaming service, rapidly and easily. It supports all content formats including linear, live, catch-up and on-demand as well as the full range of monetization options (including ad-funded, subscription, pay-per-view and vouchers). The service integrates easily with many other Red Bee services including content aggregation, metadata and automatic captioning. The platform also includes advanced geo blocking and DRM options, which allows for audience segmentation.

\*Matches on Wnited are available world-wide except in home- and away team territories, as well as territories with exclusive TV-agreements.

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**For more information please contact**

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**About Red Bee Media**
Red Bee Media is a leading global media services company headquartered in London, with 2500 media experts in Europe, the Middle East, Asia Pacific and North America. Every day, millions of people across the globe discover, enjoy and engage with content prepared, managed, broadcast and streamed through Red Bee’s services. The company empowers some of the world’s strongest media brands, broadcasters and content owners to instantly connect with audiences anywhere at any time. Through an end-to-end, managed services offering, Red Bee provides innovative solutions across the entire content delivery chain – covering Live & Remote production, Managed OTT, Distribution, Media Management, Access Services, Content Discovery, Playout and Post-Production. **Red Bee – Wowing audiences. By creating what’s next.**

**Web:** [www.redbeemedia.com](https://www.redbeemedia.com/) **Twitter:** [@redbeemedia](https://twitter.com/RedBeeMedia) **LinkedIn:** [Red Bee Media](https://www.linkedin.com/company/red-bee-media/)

**About Spring Media**
Spring Media is an international sports media agency that provides media rights distribution as well as digital, production-, distribution- and consulting services for sporting events. The company has a global reach with its head office in Stockholm, Sweden and regional offices in France, United Kingdom and Mexico. Spring Media owns, manages, produces and distributes over 8,000 hours of live sports annually to over 300 broadcasters worldwide. More information at [www.springmedia.se](http://www.springmedia.se)