**Press information on El Dorado Demerara Rums**

**Country of origin:** Guyana

**Established:** 1670

**Website:** [theeldoradorum.com](http://theeldoradorum.com)

**SKUs: El Dorado 3 Year Old; El Dorado 5 Year Old; El Dorado 8 Year Old; El Dorado 12 Year Old; El Dorado 15 Year Old; El Dorado 21 Year Old and El Dorado 25 Year Old.**

**Voted best in the world, El Dorado rums are produced in Guyana by Demerara Distillers Limited (DDL).** They exemplify the unique history of the culture and resources of this area known as ‘Land of many waters’ and home to the unique Demerara River. Demerara Distillers have over 300 years’ heritage of sugar and rum production and has been integral to the history of British naval rum.

This legendary company began in 1670 with the amalgamation of local sugar cane producers under the guidance of early European explorers and has continued to impress winning the trophy for ‘Best Spirits Producer in the Americas & Caribbean Region’ in both 2010 and 2011 at the IWSC.

In the UK, Love Drinks imports and distributes El Dorado 3 Year Old, El Dorado 5 Year Old, El Dorado 8 Year Old, El Dorado 12 Year Old, El Dorado 15 Year Old, El Dorado 21 Year Old, El Dorado 25 Year Old and El Dorado 50 Year Old. Occasionally, Love Drinks has access to limited edition releases too.

**El Dorado 3 Year Old**

El Dorado 3 Year Old Demerara Rum is a charcoal filtered, cask aged 3 year old white rum which has a citrus, pineapple and vanilla nose: with coconut and fruit flavours, white chocolate and butterscotch on the palate. A smooth and balanced rum with a rounded finish that’s perfect for mixing.

El Dorado 3 Year Old scored 93/100 at the Chicago Beverage Testing Institute – the joint highest scoring white rum ever tasted.

40% ABV 70cl

**Signature serve: Passion Fruit Swizzle**

**Ingredients:**

50ml El Dorado 3 year old
20ml fresh lime juice
15ml sugar syrup
30ml cranberry juice
1 passion fruit

**Method:**

Add ingredients to a highball glass and fill with crushed ice. Gently swizzle (churn), top with crushed ice and garnish with a lime wedge.

**El Dorado 5 Year Old**

El Dorado 5 Year Old Demerara Rum is amber in colour and spirited with a dried tropical fruit nose.  A vibrant entry leads to an evolving palate of fruit, caramel and toasted coconut fading to a vanilla tinted glow.  Remarkably developed and complex for a relatively young rum which can be enjoyed mixed into a variety of delicious cocktails. It is made using the world’s only wooden Coffey still.

The rum was awarded with the prize for “Best Golden Rum under 6 Years Old” at the 2010 Golden Rum Barrel Awards, was voted the ‘Best Pouring Golden Rum’ in Imbibe magazine in 2011, and won a ‘Best in Class’ medal at the 2011 International Wine & Spirits Competition.

40% ABV 70cl

### Signature serve: Demerara Swizzle

### Ingredients:

50ml El Dorado 5 Year Old
25ml fresh lime juice
30ml pineapple juice
10ml sugar syrup
The Bitter Truth Aromatic Bitters

M**ethod:**

In a highball glass, add 50ml El Dorado 5 Year Old, 25ml freshly squeezed lime juice, a dash of bitters, 30ml pineapple juice and 10ml sugar syrup. Fill up glass with crushed ice and swizzle. Add more ice and pineapple juice if necessary and garnish with a lime wedge.

**El Dorado 8 Year Old**

El Dorado 8yr Old Demerara Rum is golden amber in colour with a light citrus nose that slowly becomes fuller and rounder. Hints of poached pear, gingerbread, quince and dried fruits develop. The palate is a complex mix of light spices, nuts, ripe fruit, smoke and wood with notes of candied orange, allspice and macadamia nuts in the forefront. A smooth and mellow finish fades away cleanly with a citrus, nutty finish. Great depth and can be sipped or mixed into luxurious cocktails.

It was awarded the “Best Rum Aged 8 – 12 Years Old” at the 2010 Rum Masters competition and received a ‘Gold, Best in Class’ award at the 2010 and 2011 International Wine & Spirits Competition.

40% ABV 70cl

# Signature serve: The Yacht Club

**Ingredients:**

50ml El Dorado 8 year old Demerara Rum

30ml Cocci Vermouth Di Torino

15ml The Bitter Truth Apricot Liqueur

**Method:**

Add ingredients to a Boston tin or mixing jug and stir over ice until chilled. Then pour into a martini glass and garnish with lemon zest.

**El Dorado 12 Year Old**

El Dorado 12 Year Old Demerara Rum is a blend of three stills – two columns (including the world’s only wooden Coffey still) and a unique double wooden pot still. Rich amber in colour. A super attractive nose packed with aromas of sugar, honey, banana, toffee, raisin and sultanas.  Ripe, rich and balanced flavours attend with sweetness, after which the finish is delightful, elegant and dry.

It was awarded the Rum Trophy, Gold Medal Outstanding at the 2015 International Wine & Spirits Competition as well as 2011 and 2010. It was also awarded Gold Medal Outstanding in 2014 and 2013 International Wine & Spirits Competition.

40% ABV 70cl

**Signature serve:** Straight up

**El Dorado 15 Year Old**

**El Dorado 15 Year Old** **Demerara Rum** is a medium depth of gold. It has a full nose packed with dark coffee, candied orange, almonds, dark chocolate, pepper and rich vanilla; it’s beautifully rounded with great spread of flavours across the mouth, a lush and almost chewy mouth-feel with deep, rich underlying fruit and an oaky spiciness– magnificent, long and well ordered!

The 15 year old rum is a blend of 2 column stills (one of which is the world’s only wooden Coffey still) and 2 unique, wooden pot stills.

This rum has won more medals than the years it has spent in the barrel – including ‘Best Rum in the World’ for a record seven years at the International Wine & Spirit Competition, Platinum Award at the Caribbean Rum Taste Test and 96/100 at the Chicago Beverage Tasting Institute with a special ‘Connoisseurs Choice’ Award.

43% ABV 70cl

**El Dorado 21 Year Old**

El Dorado 21 Year Old Demerara Rum is coppery in colour with aromas of rich mocha, pipe tobacco, toffee and brown spice.  Rich and satiny, a vibrant entry leads to a dry-yet-fruity full body of toffee, coffee and brown spice on the palate, finished with a seemingly endless, sweet, nutty fade with evolving layers of tobacco, chocolate and spice.

The rum is a blend of three stills – a column still, the world’s only wooden Coffey still & a unique wooden pot still**.**

El Dorado 21 year old scored the highest mark ever to be awarded to a rum (98/100) at the

2007 Beverage Tasting Institute of Chicago and has won ‘Gold Best in Class’ at the 2006, 2007, 2008, 2009, 2010, 2011 International Wine & Spirit Competition alongside a Gold Medal at the International Rum Festival in Canada

43% ABV 70cl

**Signature serve:** Straight up

**El Dorado 25 Year Old**

El Dorado 25 Year Old Demerara Rum is elusive, rich, smooth and mellow with viscous mouth-feel and subtle notes of caramel and heavy fruit cake.  The finish develops slowly and leaves opulence to last. It is incredibly rare, housed in a decanter style sculpted glass bottle – hinting at its luxurious flavour.

It is a blend of the world’s only wooden Coffey still, the unique double wooden pot still and 2 types of column still and has been aged for exactly 25 years in small American Oak casks. It’s bottled in limited quantities each year and only released on allocation

43% ABV 70cl

**Signature serve:** Straight up