Press release

New owners for Bioenergy International, focus on expansion

One of the world’s leading and longest running international bioenergy trade journals, the Swedish based Bioenergy International, has been acquired from the publishers Bioenergi Förlags AB by the Swedish Bioenergy Association, Svebio. The deal also involves the transfer of all Bioenergy International staff including the previous founder, owner and editor-in-chief, Lennart Ljungblom.

The Swedish Bioenergy Association, Svebio, via its wholly owned subsidiary SBSAB, has acquired the world’s leading international bioenergy publication, Bioenergy International, from the publishers Bioenergi Förlag AB. Apart from acquiring the printed edition, all internet activities and international agreements from Bioenergi Förlags AB the deal also involves a transfer of the complete Bioenergy International team with five international employees including the founder, owner and editor-in-chief Lennart Ljungblom into the new organisation which will form the base for the planned expansion.

Lennart Ljungblom says,

– This is a great opportunity for Bioenergy International for continued growth and development. In December 2010 we established a plan for the growth of our activities including finding an external partner or in another way becoming part of a larger organisation to give us more muscles for the planned expansion 2012. This solution with Svebio, who we know very well since a long time, is perfect.

Founded in 1980 Svebio is the world oldest bioenergy association and is now established as one of the world’s leading bioenergy promoting and lobbying organisation.

Gustav Melin, General manager for Svebio and also president of Aebiom, the European Bioenergy Association says

* Bioenergy is already today a very international activity with increasing investments and trade, for instance with pellets and liquid biofuels. We want to continue stimulating this development as we believe it will benefit the bioenergy industry all over the world.
* With its “whenever and wherever bioenergy is discussed” ambition, “Bioenergy International” is the perfect media to help us in this mission. Together with our own Swedish language magazine “Bioenergi”, which has been in publication for thirty years and is distributed in the Nordics, we have now created a highly competitive and dedicated publishing house for the benefit of the global industry.
* On a national basis this will be good for our members as well. Simply because it will help members in other national bioenergy organizations and other bioenergy businesses around the world with better knowledge and more transparent information about the business activities, juridical, technical, economics and politics which leads to everyone being able to make better business decisions.

In publication since 2001, Bioenergy International is currently published 7 times a year with a print run of 7 000 copies per issue distributed to readers in 66 countries around the world. Each issue is also available for free online reading on the internet [www.bioenergyinternational.com](http://www.bioenergyinternational.com). In addition, through agreements and partnerships with strategic partners, special language versions of Bioenergy International are currently published in Spanish, Russian, Polish, Italian and French.

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About:

Svebio

The Swedish Bioenergy Association, Svebio, was founded 1980 and is a non profit member organisation with around 300 professional enterprises active in the production of fuel, equipment or services or in the use of them. The broad spectrum of members and a dedicated constructive work has contributed to Svebio´s present position as a trustworthy part among decision-makers. The main idea with the association is to promote the development of bioenergy on sustainable and economical optimal way through active knowledge development and dissemination activities. The Swedish Bioenergy Association Service AB, SBSAB, is a wholly owned subsidiary of Svebio.

Bioenergy International

Founded by Lennart Ljungblom in 2001, Bioenergy International has grown to become the world’s leading dedicated bioenergy magazine. Mr Ljungblom has extensive experience in the bioenergy industry and was a founder and the first manager of Svebio. The Bioenergy International production team also includes Dorota Natucka, senior sales manager and co-editor, Alan Sherrard, business developer and co-editor, Jeanette Fogelmark support manager, sales and layout, Xinyi Shen editorial and sales in the Asia Pacific working from Beijing China and Samson Antranghian subscription manager.