A car for everybody: Hyundai Motor unveils first details of the New Generation Hyundai i30

* New Generation Hyundai i30: first insights ahead of the forthcoming public world premiere
* A car for everybody – designed, developed and tested in Europe
* More refined and timeless design that features the new Cascading front grille

Offenbach, 10 August 2016

Hyundai Motor today unveiled its first hints about the New Generation i30, which will celebrate its world premiere on September 7 before making its debut at Paris Motor Show next month.

Peter Schreyer, President and Chief Design Officer of Hyundai Motor Group, said: “It’s a car for everybody - for the design of the New Generation Hyundai i30, we didn’t just look at one customer, we focused on a wide range of different people. The design is an evolution of Hyundai Motor’s design language with natural flowing lines, refined surfaces and a sculpted body to create a timeless appearance. With the New Generation i30, we are introducing our further developed grille: the Cascading grille.”

Designed, developed, and tested in Europe, the New Generation i30 is Hyundai Motor’s car in the heart of the Hyundai range representing the core of the brand.

While people’s behaviors and interests increasingly change towards technology driven solutions, individuality and flexibility, Hyundai Motor moves on, redefines its offer and takes the next step with its customers. The New Generation i30 offers highest value, an efficient and dynamic powertrain line-up, state-of-the-art safety and connectivity to meet European and global customers’ needs.

**New Generation Hyundai i30 will be revealed on Wednesday 7th September 2016 in Europe on** [**www.Hyundai.news**](http://www.Hyundai.news) **.**

Find out more about the New Generation i30, including design insight from Peter Schreyer in the teaser video link below:

<https://youtu.be/WLHhrigZyxA>

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About Hyundai Motor Europe

In 2015, Hyundai Motor achieved registrations of 470,130 vehicles in Europe – an increase of 10.9% compared to 2014 – and replaced 80% of its model line-up to create the youngest car range in Europe. 90% of the vehicles Hyundai sold in the region are models designed, engineered, tested and built in Europe to meet the needs of European customers, served by the company’s extensive European infrastructure. This includes two factories in the Czech Republic and Turkey, which have a combined annual capacity of 500,000 units. Hyundai Motor sells cars in 31 European countries through 2,500 outlets.

Hyundai Motor offers its unique Five Year Unlimited Mileage Warranty package with all new cars sold in the region, providing customers with a five-year warranty with no mileage limit, five years of roadside assistance and five years of vehicle health checks.

More information about Hyundai Motor Europe and its products is available at www.[hyundai](https://www.hyundai.news/newsroom/).news.

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About Hyundai Motor

Established in 1967, Hyundai Motor Company is committed to becoming a lifetime partner in automobiles and beyond. The company leads the Hyundai Motor Group, an innovative business structure capable of circulating resources from molten iron to finished cars. Hyundai Motor has eight manufacturing bases and seven design & technical centers worldwide and in 2014 sold 4.96 million vehicles globally. With almost 100,000 employees worldwide, Hyundai Motor continues to enhance its product line-up with localized models and strives to strengthen its leadership in clean technology, starting with the world’s first mass-produced hydrogen-powered vehicle, ix35 Fuel Cell.

More information about Hyundai Motor and its products can be found at:

<http://worldwide.hyundai.com> or [www.hyundaiglobalnews.com](http://www.hyundaiglobalnews.com)

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