# PRESS RELEASE

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**Global elite in digital health to visit Digital Health Days**

*For the fourth year, Stockholmsmässan is arranging Digital Health Days, a two-day conference that focuses on how health care services can become even better at using digital solutions for both patients and personnel. The conference attracts many international guests and delegates to Stockholm, but there is also widespread online participation.*

Digital Health Days gathers several of the world's most important names in digital health care, all of whom are very knowledgeable about the subject. This fall, **Amanda Goltz** will be a keynote speaker. Amanda is the Director of Digital Innovation at BTG, a global specialty pharmaceuticals firm managing digital initiatives that combine medicines and new technology in order to deliver more targeted treatments. Another keynote speaker is **Lucien Engelen**, who works at Radboud University Nijmegen Medical Centre and is the Director of the REshape Centre. He also advises the Board of Directors in terms of changes in healthcare enhancing the participation of the patients and their informal care in their own disease. Lucien Engelen also works to raise the level of participation in healthcare, research and education.

**Other finalized keynote speakers include:**

**Kimberlie Cerrone,** CEO and founder of Tiatros

**Jarno Alastalo,** CEO of Heimo

**Robin Farmanfarmaian,** COO of Arc and VP of INVICTA Medical, also author of the best-selling book, “The Patient as CEO”

**Min-Sung Sean Kim,** partner of the private equity fund, XLHEALTH

Digital Health Days will be held at Stockholmsmässan on September 21-22. The conference attracts around 500 delegates and is watched virtually by more than 15,000 viewers. As mentioned, it is possible for people to participate online if they are not able to come to Stockholm to meet the opinion-makers in person.

Society is constantly changing thanks to enormous strides in digital development. Digital Health Days promotes a discussion to ensure that such strides are also taken smoothly and securely within the field of health care.

*For more information, please visit* [*www.digitalhealthdays.se*](http://www.digitalhealthdays.se) *or contact:*  
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