Driven by **e**motion **–**   
The All-New Hyundai IONIQ Line-Up:   
Hybrid **–** Plug-in **–** Electric

Press information

July 2016

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IONIQ is produced at world’s largest car manufacturing plant in South Korea

## At a Glance – the All-New Hyundai IONIQ line-up

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* World’s first car offering three electric powertrains democratises e-mobility
* Uncompromised driving experience, great design and connectivity features
* Comprehensive safety features and industry-best warranty for peace of mind

The All-New Hyundai IONIQ is the world’s first car to offer hybrid, plug-in hybrid and all-electric powertrains in a single body type. This innovative new approach from Hyundai Motor democratises e-mobility, making low-to-zero emission driving more accessible to everyone. The company has the ambition to become one of the leading brands in Europe for electrified vehicles and to be among the top three sellers in the hybrid, electric and plug-in hybrid segments.

Already recognised for its industry-leading Five Years Unlimited Mileage Warranty, Hyundai Motor now announces an enhanced package for customers choosing IONIQ, adding an eight-year, 200,000-kilometre warranty on the high-voltage battery. Together with a comprehensive list of standard features and a competitive price, the IONIQ provides unique value among alternative-powertrain cars.

Among the technical highlights of the product family, the IONIQ Hybrid and IONIQ Plug-in provide class-leading fuel efficiency and low CO2 emissions of just 79 g/km & 32 g/km respectively. The IONIQ Electric can travel a class-best 280 km on a single charge, providing greater flexibility and peace of mind for customers seeking a zero-emission car with practical driving range. The IONIQ Plug-in can drive more than 50 km in pure electric mode, increasing the possibility of fuel-free driving for those customers who typically cover shorter distances.

The innovative technology and high-efficiency performance come without compromise in driving experience, comfort and safety. A dedicated electrified model, IONIQ has been engineered for optimum driving dynamics and ride comfort. Its six-speed double-clutch transmission (for IONIQ Hybrid and IONIQ Plug-in) provides a sporty feel and direct driver engagement, while offering comfortable and efficient driving in automatic mode. The selectable Sport mode further enhances driving pleasure, sharpening the experience through sportier steering feel, transmission parameters and the adaptive digital instrument cluster.

The car's lightweight structure, multilink rear suspension (on IONIQ Hybrid and IONIQ Plug-in) and intelligent powertrain layout also contribute to the driving experience. Advanced safety systems are made more widely accessible, with Autonomous Emergency Braking, Lane Keeping Assist System, Smart Cruise Control and Blind Spot Detector among others all fitted as standard.

The design of IONIQ not only creates an appealing silhouette, but also allows a spacious interior and generous storage space. Moreover, the sleek aerodynamic shape helps to achieve a class-leading drag coefficient of just 0.24 Cd. Recognised for its athletic design underlining the fun-to-drive yet efficient character of IONIQ, the car has been named a winner of 2016 Red Dot award for design.

In tune with our digitalised world, IONIQ delivers the simple, smart connectivity and infotainment features that customers expect. Apple Car Play and Android Auto provide fast and intuitive smartphone connectivity, with wireless inductive charging for compatible devices. Tom Tom LIVE services enhance the on-board experience and provide useful information on the move, delivered via an eight-inch display that supports a new audio-visual-navigation system.

The launch approach for IONIQ is also very contemporary, reflecting our digital times. Focusing in particular on digital channels, the company has created contents to explain the IONIQ’s technologies and to showcase the advantages of each powertrain, informing customers about each solution. Videos, graphics and augmented reality content provide an information-rich customer experience, online, on mobile devices and in the showroom environment. IONIQ pre-launch and launch campaigns are based around a digital hub, with all contents in one central location. A simple, transparent comparison tool helps to quickly compare IONIQ to key competitors. With an analytics-driven approach, Hyundai Motor can serve the information needs of customers: for example mobile search is optimised, as it is an important channel for the target customer group.

Jochen Sengpiehl, Vice President Marketing at Hyundai Motor Europe, said: “With IONIQ, we are appealing to a new customer group, with a shared mindset and attitude - we call them Generation IONIQ. Like them, we believe in the technology, which is why we created the only car with the choice of three electrified powertrains. We believe it’s the best value eco car in Europe, with the best warranty, the best driving range and offered fully equipped for a very competitive price - all with no compromise on great design, driving pleasure and new connectivity features. It’s a car that is truly driven by emotion.”

Thomas Schmid, Chief Operating Officer at Hyundai Motor Europe, said: “With our pioneering ix35 Fuel Cell electric vehicle and several hybrid and plug-in hybrid models sold around the world, Hyundai Motor already has a proven capability in electrified powertrains. Now, with the launch of the first dedicated electrifeid model, we are taking the lead as the only car manufacturer producing hybrid, electric, plug-in hybrid and fuel cell vehicles.”

The IONIQ Hybrid and the IONIQ Electric will be launched in European markets from autumn 2016 onwards. The IONIQ Plug-in will be launched in Europe in 2017. (Launch timings may vary depending on market.)

*\* Fuel efficiency, CO2 emissions and driving range data are preliminary, subject to homologation.*

## Design: efficiency and technology

Hyundai Motor’s IONIQ line-up calls upon two key influences in its design, which combine to create a unique and future-looking appearance: efficiency and technology. Throughout the development phase engineers and designers worked hand-in-hand to ensure that form and function evolved simultaneously.

Their effort has recently been recognised by the Red Dot jury. For the evolutionary design of the IONIQ Hyundai won the 2016 Red Dot Design Award in the coveted Vehicle category. IONIQ presents new possibilities for Hyundai Motor’s future mobility styling with its purified shape led by aerodynamics and its refined, clean lines and surfaces enhancing its coupe-like silhouette.

Exterior design

IONIQ’s sleek exterior shape is inspired by aerodynamic efficiency complementing the soft lines and surfaces that trace the car’s outline. Its exterior panels are designed to flex and boost aerodynamics still further which, combined with various other smart efficiency solutions, produces a class-leading Cd value of just 0.24.

In addition to the IONIQ’s aerodynamic body shape, further design details distinguish the Hybrid, the Plug-in and the Electric versions from another.

The IONIQ Hybrid  
The front of the IONIQ Hybrid is characterised by the Bi-xenon headlights that are embraced by the C-shaped LED positioning lamps. The standard version features spherical projector-type headlamps. Hyundai Motor’s signature hexagonal grille and the vertical C-shaped LED daytime running lights depict the purity of the car. Contrasting colours at the base of the bumper add an individual character while eight exterior colours can be paired with a choice of two interior options.

The eight exterior colour choices for the IONIQ Hybrid and Plug-in are Phantom Black, Polar White and Platinum Silver along with Aurora Silver, Iron Grey, Marina Blue and Phoenix Orange as well as Demitasse Brown.. The IONIQ Hybrid features specially-designed two-tone 15- or 17-inch wheels.

An elegant blue or silver character line below the front and rear bumpers is a feature that both the IONIQ Hybrid and the IONIQ Plug-in have in common. For exterior colours Marina Blue and Phoenix Orange accents will be carried out in silver. All other feature the blue character line.

The IONIQ Plug-in

The IONIQ Plug-in will feature LED headlamps and specially designed 16-inch wheels, while sharing most general exterior design details with the Hybrid, like the hexagonal grille and the vertical C-shaped LED daytime running lights. Naturally, the Plug-in, has an additional cap for the charging socket at the left front fender.

The IONIQ Electric  
What instantly sets the IONIQ Electric apart is its front: without the motor’s need for cooling, the grille gives way to a clean and sleek surface in True Gray or Shine Grey with Polar White exterior colour. Additionally, the IONIQ line-up’s all-electric version features LED front headlamps and rear combination lamps with a unique pattern.

The electric character of the car’s design is underscored by a copper coloured character line below the rear bumper and below the front bumper, alluding to the property of copper as an excellent electric conductor. When Marina Blue, Phoenix Orange or Blazing Yellow are chosen as an exterior colour, these accents will be carried out in silver.

Blazing Yellow is a colour option exclusively available for the IONIQ Electric, whereas Iron Gray and Demitasse Brown can only be selected for the Hybrid.

Interior design

A recurring smooth, elegant and clutter-free theme meets a warm feeling inside the IONIQ as efficient use of interior space complements a logical, structured approach applied to the layout of controls. Materials for the interior were chosen in an ecologically sensitive way and are used to create a simple and clean look throughout the car, giving the inside space a sleek, light and purified feel.

Exclusive blue colour code

For the IONIQ Hybrid and the IONIQ Plug-in there are two interior colour choices: Lava Stone (black) or Afternoon Breeze (beige) with a choice of fabric or leather seats. The black interior colour option is combined with exclusive blue piping on the seats and further blue design elements on the fascia. These include a blue metallic line running below the digital instrument cluster and between the air conditioning control knobs, surrounding the centre console air vents, the audio navigation screen and outside air vents as well as the starter button. Another accent is on the lower part of the steering wheel. When opting for beige as the main interior colour, accents will be carried out in white.

Copper symbolises electricity

Inside the IONIQ Electric’s black interior, exclusively available copper-coloured accents create the impression that electricity is flowing through the car. These accents are matched by the seats and are also available in white, depending on the exterior colour of the Electric: Polar White, Phantom Black, Platinum Silver and Aurora Silver feature copper interior accents; Marina Blue, Phoenix Orange and Blazing Yellow feature white interior accents.

## 03 Powertrains: hybrid, plug-in and all-electric

Developed to strive for the utmost energy efficiency without compromising driving performance, every IONIQ’s powertrain option represents a unique and uncompromising statement towards a cleaner mode of mobility. The power of choice has never been as inviting as in the hands of future drivers of an IONIQ.

Breaking through hybrid stereotypes with IONIQ Hybrid & Plug-in

The IONIQ Hybrid and IONIQ Plug-in both feature the new Kappa 1.6-litre GDI, direct injection petrol, four-cylinder engine with a class-leading thermal efficiency of 40% delivering 105 PS and 147 Nm of torque.

The engine has been tailored to the hybrid application and is combined with the directly responding, smooth shifting six-speed double clutch transmission – differentiating IONIQ from its competitors with a more dynamic driving experience. The mated electric motor enables pure electric driving and delivers instant torque as the chassis with its rear multi-link suspension enhances the driving dynamics.

The IONIQ Hybrid’s electric motor delivers 32 kW (43.5 PS) with maximum torque of 170 Nm, powered by a lithium-ion-polymer battery with 1.56 kWh capacity positioned under the rear seats. In combination with the 1.6-litre GDI engine IONIQ Hybrid delivers a system output of 103.6 kW (141 PS) and up to 265 Nm of torque, accelerating to a top speed of up to 185 km/h. with fuel consumption as low as 3.4 l/100 km and CO2 emissions are as low as 79 g/km (combined). The electric motor enables the IONIQ Hybrid to operate in pure electric mode at speeds up to 120 km/h.

Drivers choosing the IONIQ Plug-in can safely rely on 50 kilometres of estimated pure electric driving range powered by the potent 8.9 kWh lithium-ion polymer battery. The 45kW (61 PS) electric motor together with the 1.6-litre GDI four-cylinder Kappa engine offer targeted CO2 emissions as low as 32 g.

Six-speed dual-clutch transmission – responsiveness guaranteed

The IONIQ Hybrid and IONIQ Plug-in both feature a six-speed dual-clutch transmission (6DCT) that boasts best-in-class transfer efficiency by the use of low-friction bearings and low-viscosity transmission oil. They therefore achieve a unique mix of driving performance and fuel efficiency. Intelligently set gear ratios combined with a clever shift strategy transfer power smoothly from gear to gear.

The 6DCT engages the driver and harnesses the electric and combustion technologies to best effect. Thus, the IONIQ Hybrid and Plug-in offer a sporty and fun drive; far-off from the ‘rubber band-like’ acceleration of other hybrids.

Enhancing the car’s fuel efficiency and driving characteristics, the driver can select SPORT or ECO modes. The SPORT function holds lower gears longer and combines power from the engine and electric motor to reward the driver with maximised performance. Also, the digital instrument cluster graphic changes into a revolving speedometer, surrounded by an analogue style tachometer, showing the engine’s rpm on red coloured ground. In ECO mode, the 6DCT optimises the gear selection for fuel economy, shifting up earlier to higher gears to achieve class-leading fuel economy, while the TFT-information cluster simulates the familiar speedometer needle.

The powertrain components were designed to be very compact and highly efficient. The combined extra weight of the hybrid and plug-in hybrid technology therefore only adds minimal weight to the IONIQ but, significantly increases its efficiency.

Compact electric motor powered by lithium-ion polymer battery  
Electric power for the Hybrid, the Plug-in and the Electric is generated by a permanent magnet synchronous motor whose parts were optimised by reducing the thickness of core components (electrical sheet steel) by up to 10% and adopting rectangular-section copper wire to decrease core and copper loss.

Hyundai Motor decided to use a lithium-ion polymer battery pack for all IONIQ models instead of conventional nickel-metal-hydride batteries. This provides lower memory sensitivity, excellent charge and discharge efficiency along with outstanding maximum output.

Efficient packaging was also taken into consideration as the battery system is located underneath the rear seats so that the usability of the passenger cabin and cargo area is entirely uncompromised in the IONIQ Hybrid, offering cargo space of from 443 litres (VDA 211) to 1505 litres (VDA 214) with rear seats folded down. This also holds true for the IONIQ Plug-in and the IONIQ Electric which despite larger batteries both offer generous cargo capacity.

An all-electric all-star: the IONIQ Electric

The IONIQ Electric offers pure e-mobility from a 28 kWh lithium-ion polymer battery for an estimated maximum range of over 280 km with power consumption as low as 11.5 kWh/ 100 km. The instantly available maximum torque of 295 Nm is delivered by the electric motor with a maximum output of 88 kW (120 PS) by the single-speed reducer transmission accelerating the car up to 165 km/h.

The shift by wire system unique to IONIQ Electric enables operation of the car simply by pressing buttons to switch driving modes. Plus it eliminates the routing space required for housing the mechanical linkages between a normal shifter and the transmission, providing additional storage space in the front of the car.

The Single Speed Reducer transmission automatically and seamlessly accelerates the Electric and offers SPORT, NORMAL and ECO modes to enhance efficiency and driving characteristics. On top of this IONIQ Electric features paddles mounted at the steering wheel to adjust the regenerative braking in four stages according to the driver’s needs during deceleration and braking.

The IONIQ Electric also features an electronic parking brake (EPB) at the command of the driver’s fingertips, while the inductive charging tray for mobile phones is conveniently positioned right next to the shift by wire buttons.

Charging the IONIQ Electric lithium-ion polymer battery up to 80% only takes about 23 minutes using a 100 kW direct current (DC) fast charger. An In-Cable Control Box (ICCB) also allows drivers to charge their IONIQ at a regular compatible household alternating current (AC) power socket. The charging plug is located in a position where gas fillers are normally located.

## 04 Advanced engineering and technology **–** Setting the IONIQ line-up apart

IONIQ’s engineers set out to create cars that excelled in design, comfort and convenience of infotainment. Applying the latest technologies and engineering techniques to these areas enhances IONIQ’s appeal and elevates its status.

Advanced aerodynamics

IONIQ’s sleek, coupe-like silhouette and its simple, carefully wrought contours assist the efficient management of airflow around the exterior. Applications like front wheel air curtains, a rear spoiler and diffuser, side sill mouldings, floor undercover and a closed wheel design all contribute toward the car’s high aerodynamic efficiency. Additionally, the Hybrid and Plug-in feature an active air flap in the front grille operated in three stages, while a sleek closed front characterises the Electric.

Smart and efficient air condition

To provide a pleasant, comfortable and refreshing climate in the cars without using unnecessary amounts of energy, the IONIQ’s climate control can be switched to an efficient operation mode. Due to a maximum utilisation of the inside air when air-conditioning or heating, ventilation losses can be minimised and the overall efficiency of the system increases. Also, the dual-zone climate control can be set to ‘driver only’ mode, reducing the load of the air-conditioning and heating.

Eco materials create clean and sustainable interior space

A Hyundai-first and a key characteristic of the IONIQ is its innovative use of recycled or ecologically sensitive materials. For example, the interior door covers are made of natural plastic combined with powdered wood and volcanic stone while providing the same quality appearance.

The softer, more natural feel is achieved alongside less reliance on oil-based products. This approach extends to other areas of the car too. Raw materials extracted from sugar cane are partly applied on the headlining and carpet, helping to improve quality of air inside the car and the recyclability of vehicle parts at end of life. Paint with renewable ingredients extracted from soybean oil is used to achieve lustrous metallic colours on some of the components.

Digital Instrument Cluster

The IONIQ is the first Hyundai model in Europe equipped with a new high-resolution 7-inch TFT information cluster. With a resolution of 1,280 x 720 pixels, it displays all types of gauges (speedometer, ECO, state of charge, fuel etc.) Depending on the selected drive mode background colour and gauges are adapted to always provide the most important and useful information.

Within SPORT mode, the display changes into a revolving digital speedometer that is surrounded by an analogue style tachometer, showing the engine’s rpm on red coloured ground.

Navigation and connectivity features

To suit customers’ varied lifestyles, IONIQ features state-of-the-art connectivity and navigation features. Customers can choose between the standard Premium audio system with 5-inch capacitive LCD touch screen with integrated dynamic rear-view camera, Bluetooth connectivity and My Music functionality or the optional new generation navigation system with 8-inch capacitive touch screen in combination with the Infinity premium surround sound system with 8 speakers, subwoofer and external amplifier. For drivers who want to connect their smartphones with the 8-inch navigation system IONIQ provides both Apple CarPlay and Android Auto for the first time in a Hyundai model in Europe. Both systems enable users to connect their devices to deliver and control music, telephone or navigation functions on screen. The seamless connectivity allows drivers and passengers to stay connected while remaining focused on the road. To ensure that occupants’ phones are always charged, IONIQ also offers a wireless inductive charging pad (Qi standard) for mobile phones.

The new navigation system in the IONIQ comes with a seven-year free subscription to TomTom LIVE services. TomTom LIVE offers updated information in real time: weather, traffic, speed cameras, and online searches for points of interest.

Weight reduction

One of the main questions throughout the development of IONIQ was where weight could be cut without compromising the goal to also create a fun-to-drive and comfortable car. IONIQ’s engineers used aluminium in the hood and tailgate, which reduces weight by 12.4 kg compared to the conventional steel option with no disadvantages in noise or vibration. The weight loss strategy also extended to less obvious areas like the cargo-screen cover. Due to a higher usage of lightweight components and a more compact build, the cargo-screen cover is around 25% lighter than the version used in other Hyundai models.

## 05 Driving performance **–** Low to zero emission mobility without compromise

The driving performance of the IONIQ line-up is among the best in its segment. Ride and handling, as well as noise, vibration and harshness levels, are tuned to contribute toward superior ride quality, while insulation in the dashboard minimises engine noise. Damping in the floor panels as well as enhanced A and B pillar fillings, thicker window glass and noise cancelling film on the windshield further improve the quiet and comfortable ride for the whole line-up.

The IONIQ Hybrid and Plug-in feature a multi-link rear suspension system with dual lower arm for enhanced ride comfort while a proportionately large use of aluminium for front and rear suspension components saves around 10 kg of weight compared to conventional means. A reduction of 2.3 kg per front lower arm unit saves 4.6 kg at the front, while 7.14 kg is saved at the rear with each unit shedding 3.57 kg.

The IONIQ Electric applies a torsion beam rear axle proving more space for the 28 kWh lithium-ion polymer battery below the rear seats and the spare wheel well.

Every IONIQ’s responsiveness and feedback from the steering system is clear and precise, with an increased steering gear ratio that helps to compound a sporty and responsive feel while reinforcing the car’s uncompromised driving experience.

Braking force is optimised to get the most out of the regenerative braking system, helping the IONIQ to maintain a healthy state of charge (SOC). Regenerative braking also operates to reduce noise, using the third generation of the brand’s energy recuperating stopping system. An Integrated Brake Assist Unit (iBAU) and Pressure Source Unit (PSU) also contribute to quieter operation than that of competitors. This further helps ensure ultra-low friction for maximum energy recuperation and efficiency.

A collaboration with tyre manufacturer Michelin gives IONIQ enhanced levels of efficiency as the car is fitted with low rolling resistance tires from 15-, 16- and 17-inch wheels for better fuel economy, plus the car’s larger 17-inch wheels (IONIQ Hybrid) are fitted with silica tires for better performance. The multi-link suspension system of IONIQ Hybrid and Plug-in has been adapted in order to work most efficiently with low rolling resistance tires.

## 06 Comfort and convenience **–** top-class and trend-setting

Thanks to its dedicated design the IONIQ line-up delivers great driver and passenger convenience, bringing to the segment a range of considerations that other hybrid, plug-in hybrid and electric vehicles may have compromised on in the past.

For example all hybrid components are cleverly packaged to not compromise space, flexibility or usability of the interior. In fact, the IONIQ Hybrid offers best-in-class cargo space by positioning the battery underneath the rear seats. Moreover, the rear seats can fold flat, providing a cargo space of up to 1505 litres (VDA 214), allowing large pieces of luggage to be stowed with ease.

All IONIQ models also offer great front and rear headroom, plus comprehensive shoulder and leg room in the front and back, while a memory function driver’s seat and heated front and rear seats invite occupants for a relaxing ride.

## 07 Safe and sound: Innovative safety features and an industry-leading warranty

A light yet rigid body is the result of advanced design, construction methods and materials for the entire IONIQ line-up. Featuring 53% Advanced High Strength Steel, the chassis of the cars benefits from superior rigidity for responsive handling and is extremely safe, with high impact energy absorption and minimised distortion to protect passengers in the event of a collision.

To complement the long list of advanced convenience technologies, a host of innovative active and passive safety features protects the driver and passengers.

The long list of active safety features includes Blind Spot Detection, which works directly alongside Lane Change Assist and Rear Cross Traffic Alert to warn the driver of any surrounding vehicles, passengers or other objects that may lead to a collision if unnoticed while the car is in motion.

A Lane Departure Warning System (LDWS) and Lane Keeping Assist System (LKAS) are of use when driving. The systems alert the driver if unsafe movements are made while the car is driving over 60 km/h by sensing the car’s position. The LDWS sounds an alarm before the car moves over white, grey, blue lines as well as Bott’s dots on the road, while the LKAS warns the driver acoustically and visually before inducing corrective steering to guide the driver back to a safe position.

The IONIQ is also fitted with Autonomous Emergency Braking (AEB), an advanced active safety feature that alerts drivers to emergency situations, braking autonomously if required. Using front radar and camera sensors, AEB operates in three stages. Initially warning the driver visually and acoustically, it controls the brake according to the collision danger stage, and applies maximum braking force right before the moment of collision. When a vehicle or pedestrian is sensed in front of the car, the system is activated, operating at speeds of 10 km/h or above and minimises damage when a collision is unavoidable.

Using front radar sensors, Smart Cruise Control allows a constant speed and distance to be maintained from the vehicle ahead without depressing the accelerator or brake pedals; it is automatically cancelled when speed drops to 10 km/h or below.

IONIQ Electric takes this a step further by providing Advanced Smart Cruise Control, which supports an automatic stop/start function as well. A Tyre Pressure Monitoring System ensures tires are always suitably inflated.

Around the interior of the IONIQ, a total of seven airbags are available, including a knee airbag for the driver. Body structure improvements complemented by a high-strength fibre-reinforced rear bumper make the entire IONIQ line-up strong and durable.

Industry-leading warranty package

For customers peace of mind the IONIQ will be offered with an industry-leading warranty package for all three versions: IONIQ Hybrid, IONIQ Electric and IONIQ Plug-in. The warranty consists of Hyundai’s unique Five Year Unlimited Mileage Warranty for the vehicle and an eight-year, 200,000 km warranty for the high-voltage battery.

08 Production

The IONIQ line-up is produced at Hyundai Motor Company's Ulsan manufacturing plant, located in south-east Korea on the Sea of Japan. The Ulsan plant is the largest automobile production site in the world. In 2015 1.53 Million passenger cars and light commercial vehicles have been produced..

[NOTE **–** Specification may vary by market / region]

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About Hyundai Motor Europe

In 2015, Hyundai Motor achieved registrations of 470,130 vehicles in Europe – an increase of 10.9% compared to 2014 – and replaced 80% of its model line-up to create the youngest car range in Europe. 90% of the vehicles Hyundai sold in the region are models designed, engineered, tested and built in Europe to meet the needs of European customers, served by the company’s extensive European infrastructure. This includes two factories in the Czech Republic and Turkey with a combined annual capacity of 500,000 units. Hyundai Motor sells cars in 31 European countries through 2,500 outlets.

Hyundai Motor offers its unique Five Year Unlimited Mileage Warranty package with all new cars sold in the region, providing customers with a five-year warranty with no mileage limit, five years of roadside assistance and five years of vehicle health checks.

More information about Hyundai Motor Europe and its products is available at www.[hyundai](https://www.hyundai.news/newsroom/).news.

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About Hyundai Motor

Established in 1967, Hyundai Motor Company is committed to becoming a lifetime partner in automobiles and beyond. The company leads the Hyundai Motor Group, an innovative business structure capable of circulating resources from molten iron to finished cars. Hyundai Motor has eight manufacturing bases and seven design & technical centers worldwide and in 2015 sold 4.96 million vehicles globally. With more than 110,000 employees worldwide, Hyundai Motor continues to enhance its product line-up with localised models and strives to strengthen its leadership in clean technology, starting with the world’s first mass-produced hydrogen-powered vehicle, ix35 Fuel Cell and IONIQ, the world’s first model with three electrified powertrains.

David Fitzpatrick Hans Kleymann

PR Director Product PR Manager

Phone: +49-69-271472-460 Phone: +49-69-271472-419

[dfitzpatrick@hyundai-europe.com](mailto:dfitzpatrick@hyundai-europe.com) [hkleymann@hyundai-europe.com](mailto:hkleymann@hyundai-europe.com)