**Epson Malaysia and Louis Centre Join Hands to Create Multisensory Classroom for Special Education**

Epson Malaysia sponsors up to RM23k worth of products including interactive projector to cater for special needs children in Seremban

**[Kuala Lumpur, 28 February 2019]** – **Epson**, one of Malaysia’s foremost printer & projector brands, sponsored up to RM 23,000 worth of products to Louis Centre for Children with Special Needs, located at Taman Ujong, Seremban. Notably, the star product which comes with the sponsorship includes the Epson EB-1450Ui interactive projector, a crucial contribution to the centre’s unique multisensory teaching approach tailored for the children. Other sponsored products include the latest EcoTank printers and label printers.

Unlike traditional teachings, multisensory teaching is not just limited to reading and listening. It is a type of interactive and participative learning in class which conveys information through methods such as touch and movement—called tactile and kinesthetics element—as well as sight and hearing. The availability of an interactive projector helps to increase the productive ability of teachers and accelerates the students development via multisensory intervention.

“The spirit of giving has always been embedded in Epson’s Management Philosophy. We seek to become an indispensable company, an ambition that Epson considers to be consistent with the realization of the Sustainable Development Goals (SDGs) of the United Nations. Because of this, we based our actions on Epson’s key corporate social responsibility theme, a materiality matrix that identifies important initiatives to resolve social issues,” said Daisuke Hori, Managing Director, Epson Malaysia.

**A Multisensory Classroom: Encouraging Children to Interact and Participate**

Established in 2010, Louis Centre for Children with Special Needs was founded by a married duo, Dr.Rajandran Muthoo, a consultant psychiatrist and his wife Ms. Julia Louis, a child psychologist and counsellor. Encouraged by concerning parents from their surrounding neighbourhood, the couple built a one stop centre to provide various special needs therapies to children in need. With up to 20 dedicated full-time employees, the centre caters over 40 kids from all races who mainly are diagnosed with autism and cerebral palsy.

“We have unique teaching approaches to build children’s motor skills development as well as linguistic and reading skills. One of which, is through an interactive and participative class based on a multisensory learning system. Through more engaging teaching equipment, such as Epson’s interactive projector, our children will be more enthusiastic to participate in class. The increase in physical movements, such as connecting the dots on a projected image, could also help to sharpen their motor skills – in turn, assisting with their physical progress in terms of walking, running, and keeping optimal body balance,” said Ms. Julia Louis, co-founder of Louis Centre.

“We saw an opportunity to lend a hand when we learned of the challenges faced to hold a student’s attention in a classroom, especially for those with learning and behavioural issues. Integrating Epson’s interactive projector into their lesson planswill help to intervene these behavioural issues with a twist of creativity and fun. It has been such a pleasure to work with Louis Centre on this meaningful project and we are definitely looking forward to more similar initiatives in the future,” added Danny Lee, Director-Sales & Marketing, Epson Malaysia.

Kindly find attached the event post release and proposed photo captions for more information. High-res images can be found [here](https://drive.google.com/drive/folders/18NcGmz6FKEK18lrMf4dzocakjUtR0_N8?usp=sharing).

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**Epson is a global technology leader dedicated to connecting people, things and information with its original efficient, compact and precision technologies. With a lineup that ranges from inkjet printers and digital printing systems to 3LCD projectors, watches and industrial robots, the company is focused on driving innovations and exceeding customer expectations in inkjet, visual communications, wearables and robotics.**

 **Led by the Japan-based Seiko Epson Corporation, the Epson Group comprises more than 76,000 employees in 87 companies around the world, and is proud of its contributions to the communities in which it operates and its ongoing efforts to reduce environmental impacts.**

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**About Epson Malaysia**

**Epson began operations in Malaysia in 1991 as Epson Trading (M) Sdn Bhd before being incorporated as Epson Malaysia Sdn Bhd. The company has the exclusive rights to market, distribute and support a complete range of leading-edge Epson consumer and business digital imaging products in Malaysia and Brunei. Today, Epson Malaysia has 84 employees and an extensive network of 61 authorised service outlets throughout the country. For more details, please visit** [www.epson.com.my](http://www.epson.com.my) **or connect with us at** [www.facebook.com.my/EpsonMalaysia](http://www.facebook.com.my/EpsonMalaysia) **.**

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