Haglöfs, July 2018

 **HAGLÖFS ACHIEVES FAIR WEAR FOUNDATION LEADER STATUS**

**Haglöfs, the only Nordic outdoor brand currently member of Fair Wear Foundation, has after several years of intensive work been awarded with ‘Leader’ status – the highest member category available.**

Fair Wear Foundation - FWF for short - works with clothing manufacturers and all other relevant parties to monitor and improve workplace conditions in several production countries across Asia, Europe and Africa. It does this by encouraging its around 120 member brands to work together, sharing their expertise to make their factories better places for their employees. FWF combats injustice, improves dangerous and otherwise poor working conditions, and monitors pay. Haglöfs is a member since 2012 and is currently the only Nordic outdoor brand on the member list.

Yearly FWF publicly reports on Haglöfs’ and the other members’ progress. The results from FWF’s most recent brand performance check confirm that Haglöfs made exceptional progress during 2017, leading to Haglöfs being awarded with ‘Leader’ status - the highest member category available - for the first time.

The brand performance summarizes Haglöfs performance with the following: *Haglöfs has shown advanced results on performance indicators and has made exceptional progress. The company audited 8 production locations in 2017 and increased its monitoring percentage by almost 15% to 98%. This in combination with a benchmark score of 79 means FWF has awarded Haglöfs 'Leader' status*. The full report can be found [here](https://www.fairwear.org/member/haglfs-scandinavia-ab/).

“Social sustainability is as important for Haglöfs as environmental sustainability, and we are glad that the hard work carried out by the whole organization is being noticed. Even though there is still plenty of work to be done in improving the working conditions in our production countries, this is an important milestone for us as a company” said Eva Mullins, Sustainability Manager at Haglöfs.

Fair Wear Foundation's website, with a list of the standards and all participating brands, can be found on [www.fairwear.org](http://www.fairwear.org)

For more information, please contact:

Sara Skogsberg Cuadras

Corporate & CSR Communications

sara.skogsberg-cuadras@haglofs.se