**TV5MONDEplus SUCCESSFULLY LAUNCHED WITH RED BEE AND DOTSCREEN – STREAMING FREE FRENCH SPEAKING CONTENT TO 194 COUNTRIES AROUND THE WORLD**

**Red Bee Media and Dotscreen were instrumental in the launch of** [**TV5MONDEplus**](http://www.tv5mondeplus.com)**, the new global video-on-demand platform with free French speaking series, films and documentaries in full HD quality, subtitled in 5 languages. It is built on Red Bee’s OTT-platform, with secure and reliable broadcast-grade streaming, advertising options and advanced Digital Rights Management (DRM) tools, all of which was essential for this global launch. Dotscreen designed user-friendly interfaces for browsers and native apps for iOS and Android. TV5MONDEplus launched globally on September 9th, 2020, in 194 countries.**

“Working with Red Bee and Dotscreen was essential for successfully launching TV5MONDEplus”, says Hélène Zemmour, Digital Director, TV5MONDE. “With Red Bee Media’s OTT-platform, we got access to first-class streaming and broadcasting expertise, as well as crucial features such as advanced advertising tech and geo-blocking functionality. This, in combination with Dotscreen’s design expertise, allows us to offer a high-end user-experience comparable to the biggest streaming services available. We are looking forward to continuing this cooperation, developing TVMONDEplus for the benefit of global audiences.”

TV5MONDEplus uses Red Bee’s end-to-end OTT solution to manage, secure and deliver high quality French speaking content to users world-wide in 8 different regions, with localized content and ad insertion. The content includes classic and modern film, TV-shows and series as well as documentaries and content for children, all delivered in French with subtitles in 5 languages.

“We are very proud and excited to have been a part of this unique launch for TV5MONDE, and it shows the strength of our OTT-platform”, says Steve Nylund, CEO, Red Bee Media. “In collaboration with Dotscreen, we delivered a competitive global streaming service, in a very short period of time and in less than ideal circumstances due to the global pandemic. We are looking forward to see audiences grow as we introduce new features and keep developing the service.”

The end-user applications were built by Dotscreen using Red Bee’s standard Software Development Kit (SDK), which allows for seamless connections with Red Bee’s services for content display, playback, entitlement, analytics, security and streaming.

“Launching TV5MONDEplus in record time is a matter of pride, especially since everyone involved were on lock-down for most of the time during this project”, says Stanislas Leridon, CEO, Dotscreen. “The combination of the robust back-end from Red Bee with our customizable front-end design, results in an end-to-end OTT solution that can be easily adapted to any national or international content provider. We will now keep expanding the service onto more devices, including smart TVs.”

TV5MONDEplus was created with the support of the governments of the five countries that initiated TV5MONDE (France, Canada, Switzerland, Wallonia-Brussels and Quebec). Its mission is to promote French-speaking content and to promote the programs of its partner channels, TV5MONDE's own productions, as well as co-productions and programs acquired all over the world. TV5MONDEplus is currently streaming French-speaking series, films, documentaries and children’s content in 194 countries around the world.

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**About Red Bee Media**
Red Bee Media is a leading global media services company headquartered in London, with 2300 media experts in Europe, the Middle East, Asia Pacific and North America. Every day, millions of people across the globe discover, enjoy and engage with content prepared, managed, broadcast and streamed through Red Bee’s services. The company empowers some of the world’s strongest media brands, broadcasters and content owners to instantly connect with audiences anywhere at any time. Through an end-to-end, managed services offering, Red Bee provides innovative solutions across the entire content delivery chain – covering Live & Remote production, Managed OTT, Distribution, Media Management, Access Services, Content Discovery, Playout and Post-Production. **Red Bee – Wowing audiences. By creating what’s next.**

**Web:** [www.redbeemedia.com](https://www.redbeemedia.com/) **Twitter:** [@redbeemedia](https://twitter.com/RedBeeMedia) **LinkedIn:** [Red Bee Media](https://www.linkedin.com/company/red-bee-media/)

Red Bee’s comprehensive OTT Platform gives broadcasters, brands and content owners the possibility to launch a fully-fledged streaming service, rapidly and easily. It supports all content formats including linear, live, catch-up and on-demand as well as the full range of monetization options (including ad-funded, subscription, pay-per-view and vouchers). The service integrates easily with many other Red Bee services including content aggregation, metadata and automatic captioning. The platform also includes advanced geo blocking and DRM options, which allows for audience segmentation.

**About Dotscreen**

With offices in Europe and the US, Dotscreen designs and develops bespoke multi-screen applications & UI for major media, telecommunication and electronics companies. The company also licenses its own, customizable, off-the-shelf UI & applications (TV Everywhere, Custom launcher...). Dotscreen’s products are available across all major platforms (smart TV, TV set-top boxes, game consoles, smartphones, tablets, desktops…) and are developed to offer the best possible video user experience.

[www.dotscreen.com](http://www.dotscreen.com)