

New Ford RANGER

Driver Assist Technology

The new Ford RANGER challenges the conventions of the pickup truck segment with cutting-edge technology to help you stay safe and in control, even in the toughest road conditions



Trailer Sway Control provides greater stability and improves your confidence when towing by adjusting engine power and selectively braking to maintain trailer control



Adaptive Cruise Control uses radar technology to slow down when it detects slow-moving traffic ahead, and to return to your preset speed when the traffic clears



Traffic Sign Recognition informs you about the latest detected speed limit, cancellation signs and overtaking restrictions via the instrument cluster display



Lane Keeping Alert and Lane Keeping Aid help to prevent unintentional lane departures at high speeds. If Lane Keeping Aid detects you drifting out of your lane, it can gently steer you back on course. If you don't take action, Lane Keeping Alert warns you using a vibration in the steering wheel



Electronic Stability Control and Rollover Mitigation help to keep you on track by reducing torque and selectively applying individual brakes to stabilize the truck when it detects a loss of control



Forward Alert with Collision Mitigation warns you of possible collisions with an audible and visual warning, and charges the brakes to ensure optimum braking performance



Tyre Pressure Monitoring System helps to keep you safe and saves money on fuel by alerting you when tyre pressure is too low



Front and Rear Park Assist provide audible warnings when you approach obstructions at low speeds, such as when parking



A rear-view camera helps to boost confidence when reversing into a parking space or hitching up a trailer