

Press release

June 2019



Bocca
by
FACE A FACE
PARIS

BOCCA by FACE A FACE originates from a desire to create striking eyewear, inspired by both art and artist. Always paying homage to the sensuality of the feminine - forming magical yet audacious sculptures.

Paris, France - The newest creations from BOCCA are born. Like a metamorphosis of light, each individual concept varies like color itself. Together they fashion an intriguing yet mysterious Spring 2019 collection where we explore concepts of simplicity and lightness fused with the pure and minimalistic.

"Sometimes a detail is nearly invisible when transparent, while other times it is highlighted when colourful," explains Creative Director Pascal Jaulent and elaborates "The manner in which light and colour intertwine is truly captivating."

Experience the versatile and feminine expressions of each new concept: Surprising volumes, emerging shapes and intriguing geometric elements – Like a gleam of light, they are gone in the blink of an eye.

Explore the full collection at www.faceaface-paris.com

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Bocca song 1+2



Bocca Song2 col. 9790

A breath-taking addition to the BOCCA Collection crafted in full titanium. For the first time ever, the trademark BOCCA shoe is adorned in metal, like a drawing in space. A delicate double arcade at the front further draws rays of light within the eyes. Both ethereal and poetic, this Song possesses elegance, harmony and sheer style.

Bocca 20's



Bocca 20's col. 1682

Inspired by the Art Deco movement, this geometric inspired beauty is rightly named BOCCA 1920's. A thin line, contours the eye and bridge and echoed atop of the famous BOCCA shoe. Eyebrows appear as if suspended in air complement this sophisticated darling.

FACE A FACE is part of Design Eyewear Group

Design Eyewear Group creates and markets iconic eyewear brands, sold worldwide by quality opticians for more than 40 years. Design is the heart of our company and great design is what defines all our brands. They are versatile and clearly positioned: from audacious French design to a clean-cut Scandinavian look.

Please visit www.designeyeweargroup.com for more information on our brands.