

APPENDIX 1: BRANDED BOUTIQUES AT DFS WINES & SPIRITS FLAGSHIP

ABSOLUT

The Absolut boutique is the only one of its kind in the world, and is inspired by the Rough Luxe aesthetic. Throughout the year, DFS will introduce new limited editions and flavors, including launches of exclusive products for DFS. Travelers will discover the latest innovations and taste new cocktails developed with Absolut's range of vodkas.

DOM PÉRIGNON

The Dom Pérignon boutique brings the universe of "the best wine in the world" to Changi Airport. Travelers to the store will learn about the heritage and savoir-faire of the house, told through interactive screens. They will also have the opportunity to shop a comprehensive range of the house's range of Champagnes, including several vintages. This includes the creations of Dom Pérignon's various artistic partnerships, such as the house's collaboration with Dutch fashion designer Iris Van Herpen for the Dom Pérignon Vintage 2004. To commemorate the boutique's opening, DFS will also be the first retailer in Asia to launch the rare 1971 Moët & Chandon Dom Pérignon P3 Plenitude Brut.

GLENFIDDICH

The Glenfiddich boutique is inspired by the journey of cellar and cask in the creation of its whiskies, offering visitors a literal peek into the home of Glenfiddich through a window showing a video of the Glenfiddich warehouse. To further bring the experience to life, the store features an innovative piece of retail-theatre, bringing a slice of Scotland to Changi Airport. Glenfiddich's Resident Cask is encased within its own environment, which is enhanced by special holographic projections of malt master Brian Kinsman and climate readings from Dufftown, with light and atmospheric effects mimicking the weather in Dufftown. Travelers can also sample whiskies directly from casks to learn about the importance of wood in whisky aging and flavor. To celebrate this opening, DFS introduces the Glenfiddich Singapore Residence Cask, a rare 1992 vintage, exclusive to DFS, and limited to 186 bottles.

HENDRICK'S

Hendrick's boutique takes inspiration from the apothecaries of the late 19th century to transport visitors into the Hendrick's "Apothecary of Weird Ailments". Travelers visiting the boutique will discover Hendrick's distinctive gin through a novel tasting experience. Customers will be examined with the apothecary's apparatus, such as calipers and phoropters. They will then receive a pseudo-diagnosis for a range of curious ailments, from the Colly Wobbles (stomach butterflies) to a broken heart, and receive a prescription for and serving of a signature Hendricks cocktail. Throughout the year, DFS will also introduce new Hendrick's limited edition products.

HENNESSY

The Hennessy boutique features a new design concept, providing a 360° sensory experience of the House's history and the art of making a Hennessy Cognac. Travelers will also be able to produce a one-of-kind Hennessy product and customize label engraving for any occasion. Throughout the year, DFS will introduce rare and limited edition Cognacs, such as the Hennessy X.O. Exclusive Collection 8, with a new bottle designed by renowned British designer Tom Dixon, and the Hennessy 250 Collector's Blend, which celebrates 250 years of Hennessy's history.

JOHNNIE WALKER

The travel trunk-inspired Johnnie Walker House is the first in Singapore and South East Asia. It marks only the third addition to the expanding international network of whisky embassies in an airport, joining existing flagships in Mumbai and Taipei. A contemporary interpretation of the iconic Striding Man welcomes travelers to the multi-sensory boutique, where they will discover a tasting bar and a 'whisky constellation wall' showing Johnnie Walker's Art of Blending and index of single malt Scotch whiskies. To commemorate the opening, the new Johnnie Walker House Willow Art Collection – Singapore Edition, is available exclusively to DFS, Changi Airport. Other rare collections are also available, including the

John Walker & Sons Master Blenders Collection, the Johnnie Walker Epic Dates Collection, the Johnnie Walker House Five Gods of Wealth Series, and the Johnnie Walker House Zodiac Collection.

THE MACALLAN

The Macallan boutique offers travelers unrivalled access to The Macallan Fine & Rare vintages, which represents the very best of The Macallan's oldest maturing stock and one of the greatest range of vintage single malts ever released. Available only in small batches, the Fine & Rare range is amongst the world's most valuable and collectable single malt whiskies. The boutique also features an exclusive collaboration with the Master Perfumer Roja Dove, the world's only 'Professor de Parfums'. Bringing together the world of single malt whiskies and perfume, travelers will experience and discover the aromas and flavors of The Macallan's whiskies.

MARTELL

The Martell boutique is inspired by the creation of the Martell Cognac. Travelers will embark on a tasting and olfactory journey to discover the aging process of Cognac and the development of aromas. Interactive touch displays brings to life the stories of unique Martell pieces exhibited within the boutique. Throughout the year, rare selections of Martell Cognacs will be introduced, including DFS exclusives, such as the Martell Premier Voyage and Martell Millésimes and Martell Cordon 300 Year Anniversary.

PENFOLDS

The Penfolds boutique will be the Australian winemaker's first dedicated boutique in an airport in Asia. Inspired by the cellars and wine barrels of Penfolds, the boutique features a striking design in the winemaker's iconic red and black colors. To offer the very best wine experience, travelers will have the opportunity to enjoy in-store tastings, receive customized gift wrapping services and access to new vintage releases. In particular, the boutique will be the home of a 6L Penfolds Bin 170 in a custom Linley marquetry case, one of only seven in the world.