

BPW expects CO₂-pricing to drive innovation in transport und logistics

- **BPW Managing Director Michael Pfeiffer: Transport industry has massive potential for CO₂ savings**
- **Modern trailer technologies contribute to meeting climate targets**
- **Sustainability Report now online: BPW reduces CO₂ emissions by 60 percent**

Wiehl, 12/12/2019 --- Between 2017 and 2018, BPW Bergische Achsen KG reduced its CO₂ emissions by 60 percent to 7,855 tonnes. This dramatic reduction in greenhouse gas emissions at the main production plant was made possible by shifting to green electricity and e-mobility. However, the family business sees the highest potential for more climate protection in its innovations for transport and logistics.

The BPW Group embraces the public debate on climate protection: Michael Pfeiffer, personally liable managing partner of the globally active family-owned company, welcomes it as an innovation driver for the entire transport and logistics sector. On the occasion of the online publication of the [BPW Sustainability Report](#), Pfeiffer pointed out: "The climate goals of Paris can be achieved through modern transport technologies and mobility services. The key to this is not only the truck, but the trailer above all. Lightweight construction and intelligent trailer running gear can drastically reduce diesel consumption, tyre and other material wear; telematic systems to connect the driver, freight and vehicle effectively reduce empty journeys and detours while optimising driving styles. There is hardly any other industry in which climate and cost benefits are so inextricably linked. That's why we consistently invest in solutions for sustainable transport efficiency."

In 2019, BPW made significant progress in establishing climate-friendly technologies: Leading logistics companies such as Deutsche Post DHL, trans-o-flex and the Nagel Group are now connecting their trailer fleets with the telematics solutions from BPW subsidiary idem telematics. The electric drive axle eTransport, which BPW supplies for the conversion of trucks up to 7.5 tons, has already been deployed in regular operation by renown logistics companies such as Hellmann Worldwide Logistics, UPS and Logwin. With AirSave, BPW is supplying a tyre pressure control system that leads to massive fuel and emission savings – and even pays for itself within the first year of purchase.

BPW has been committed to climate protection for many years: at its main production facility in Wiehl (Germany), the company covers a growing proportion of its electricity consumption from own rooftop solar panels and the rest from certified CO₂-neutral sources. BPW obtains heat from natural gas; starting in 2020 BPW will introduce CO₂ offsetting, in which the CO₂ emissions produced by natural gas will be neutralised 100 percent through climate protection projects. The company also relies on CO₂-efficient transport management for its own logistics and supply chains and began early on to convert its factory traffic to electric drive.

Die Marken der BPW Gruppe:



However, the BPW Sustainability Report also highlights the company's social commitments. BPW documents its progress according to the standards of the UN Global Compact - a worldwide initiative for responsible corporate management. BPW also meets the highest standards in quality and environmental management and audits its suppliers accordingly.

The BPW Sustainability Report is published exclusively online at <https://nachhaltigkeitsbericht2019.bpw.de/en/>



Picture Caption: Even with heavy factory traffic, the rumbling diesel noise is becoming increasingly rare at BPW in Wiehl as more and more electric forklifts, transporters, company cars and even two mighty 40-ton trucks whizz silently across the premises. (Source: BPW)

About the BPW Group

The BPW Group researches, develops and manufactures everything needed to keep transport moving, safe, illuminated, intelligent and digitally connected. With its brands [BPW](#), [Ermax](#), [HBN](#), [HESTAL](#) and [idem telematics](#), the company group is a preferred system partner of the commercial vehicle industry around the globe for running gear, brakes, lighting, fasteners and superstructure technology, telematics and other key components for trucks, trailers and buses. The BPW Group provides a comprehensive range of mobility services for transport businesses, ranging from a global service network to spare parts supply and intelligent networking of vehicles, drivers and freight. The owner-operated company group currently employs 7,200 staff in more than 50 countries and registered consolidated sales of 1.48 billion euro in 2017. www.bpw.de

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