Svenskt Tenn exhibits summery interiors inspired by Estrid Ericson and Josef Frank

When Svenskt Tenn's interior architects do public offices and private homes today, their work build on ideas developed by Estrid Ericson and Josef Frank back in the 1930's. These ideas are now visualized in an exhibition in the store at Strandvägen 5 in Stockholm.

“Our interior design idea is practical and open-minded. It shows how to give your home a personal style by mixing colors, fabrics, different types of wood and items that carry memories,” said Thommy Bindefeld, Marketing Director at Svenskt Tenn.

Svenskt Tenn’s interior architects take on both small and large scale projects, which can include everything from a living room to an entire home, both in Sweden and internationally. It does not mean using products from Svenskt Tenn only.

“We mix furniture, lamps and textiles from many suppliers with selected Svenskt Tenn objects. All interiors that we do are unique, just like the people they are tailored for,” said Katarina Abrahamsson, interior architect at Svenskt Tenn.

The images show rooms decorated by Svenskt Tenn’s interior architects in a contemporary summer house from the Swedish company Sommarnöjen. Lightweight furniture that can be moved out onto the terrace contributes to extinguishing the boundaries between indoors and outside. The walls are neutral while furniture and fabrics of different patterns add color.

The exhibition is displayed in the store on Strandvägen 5 in Stockholm between April 19 and May 26.

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