

Open Call

HEALTHY KIDS MiniHack♥

WEDNESDAY 13. MARCH 2019 AT 13:00-17:00 P.M. IN SEINÄJOKI, FINLAND | VENUE: TBA

WE WOULD LIKE TO INVITE YOU TO THE FIRST HEALTHY KIDS MINIHACK!

Healthy Kids MiniHack focuses on creating and developing new digital solutions and innovations to support the wellbeing of children and the youth. Working will be organized in multiprofessional groups to find innovative solutions for set challenges. The MiniHack will be organized as a side event to the Healthy Kids of Seinäjoki Conference (12-14th March).

IN THE HEALTHY KIDS MINIHACK, YOU SHOULD PROVIDE TOOLS AND SOLUTIONS ONE OF THESE TWO CHALLENGES:

1. New tools and solutions to promote prevention and cessation of using snus and tobacco products.
2. Physically active Day Care Center of the Future. New ideas and implementations of utilizing digitalisation in the physical activity pioneer, JUMP Day Care Center.

HOW TO REGISTRATE?

You can register through Healthy Kids of Seinäjoki official registration. Choose "Healthy Kids MiniHack" from the side events and fill in your information. Healthy Kids MiniHack is free of charge, but notice the Conference fee if you want to attend also to the Conference. Conference guests are able to join the hack by choosing the side event when registrated. Registrated at www.healthykidsofseinajoki.fi

MORE INFORMATION

www.healthykidsofseinajoki.fi

ORGANIZED BY

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PROGRAM

13:00 Opening words and description of challenges
Organizers greetings: **Sanna Valkosalo & Maria Ahvenniemi**

13:10 Group up! Inspiration speech to hacking and groupwork.
Antti Savola, CEO, Novice Oy

13:30 Hacking bequins
Moderators: **Johanna Nyman**, University of Turku & Ph.D. **Eero Haapala**, University of Jyväskylä

15:00 Break and coffee

15:15 Hacking continues and solutions get wrapped up

16:30 Pitching

17:00 Close up! Healthy Kids MiniHack ends
Johanna Nyman & Eero Haapala

CHALLENGES

1. New tools and solutions to promote prevention and cessation of using snus and tobacco products.
2. Physically active Day Care Center of the Future. New ideas and implementations of utilizing digitalisation in the physical activity pioneer, JUMP Day Care Center.

WHAT'S EXPECTED

We expect high quality digital solutions from the teams in the two challenges. Solutions can be already existing or on the idea level. With idea level solutions we expect a suggested path from the team how to make the idea to happen in real life.

We appreciate solutions that set the target group and the user in to the center.

REGISTRATION AT

www.healthykidsofseinajoki.fi

