



Press release

6<sup>th</sup> January 2016

## **Beyond the Blu-ray: Sony introduces High-Resolution Premium Audio and Video Player**

***For the consumer who demands perfect audio in addition to perfect pictures***

- **UHP-H1 High-Resolution Premium Audio and Video Player**
- **BDP-S6700 4K UHD Upscale Blu-ray Disc™ Player**

Continuing to deliver on its promise to deliver luxurious home entertainment experiences, Sony today introduced two range topping additions to its family of Blu-ray Disc Players that combine perfect picture quality with powerful audio.

### **UHP-H1 High-Resolution Premium Audio and Video Player**

Great-looking movies on Blu-ray Disc are only the start with the brand new **UHP-H1**. Sony's first High-Resolution Premium Audio and Video Player puts audio centre stage, with an engineering philosophy that's focused on matching the finest viewing experience with the finest listening experience.

The **UHP-H1** treats you to audiophile-quality reproduction of any source – on disc, over your home network or streamed from an exciting range of online music services. It can also stand alone or easily integrate into your existing Wireless Multi-room setup<sup>i</sup>. Slip in a CD, Super Audio CD or Blu-ray Disc; connect a USB loaded with High-Resolution Audio files; or browse built-in audio apps like Spotify<sup>ii</sup> and Deezer. Whatever you're listening to, sound is remarkably spacious and lifelike with High-Resolution Audio clarity and can be played on wireless speakers all around the house.

The extraordinary sound and picture quality of the **UHP-H1** starts with Sony's exceptional rigid Frame and Beam chassis design that minimises mechanical vibration. Naturally there's a full complement of audio codecs, letting you enjoy pristine High-Resolution files encoded right up to 192kHz/24-bit and double DSD (5.6MHz). 2-channel analogue audio output to your hi-fi amplifier, home cinema receiver or TV Sound Bar is via an ultra-precise 32-bit 768kHz audio DAC that ensures incredibly clear, natural sound quality.

Most Blu-ray players send both audio and video to your TV via the same HDMI output. To ensure that sound quality is absolutely uncompromised, the **UHP-H1** can split audio and video signals, routing them to separate HDMI outputs to reduce electrical cross-interference. There's also an Audio Direct function that mutes the player's video output and switches off the front panel display for the purest sound possible.

Integrated Bluetooth® means you can slip on a pair of wireless headphones and enjoy movie soundtracks, music on disc or streaming sound files in privacy. LDAC™ technology by Sony triples the data rate transmitted over Bluetooth, making wireless listening even more detailed and transparent.

Whether you're watching movies, listening to a favourite CD or enjoying MP3 tracks on USB, DSEE HX™ upscales the original signal's sampling frequency and bit-depth. You'll be rewarded with higher fidelity and wider dynamic range that brings all your listening closer to High-Resolution quality.

Whatever source you're listening to, support for Wireless Multi-room powered by [SongPal](#) Link™ lets you share top quality sound from the **UHP-H1** everywhere in the house.

And don't think that video's been overlooked, either. Blu-ray movies in Full HD benefit from 4K 60p upscaling, with further picture refinement delivered by SuperBitMappingV, breathing new life into your treasured collection of movies on disc.

## **BDP-S6700 4K Upscale Blu-ray Disc Player**

The **BDP-S6700** upscales Blu-ray movies to 4K UHD detail – but that’s only half the story. Like the **UHP-H1** Premium Audio and Video Player, it’s a power-packed hub for enjoying a wide range of premium audio experiences and slots easily into your existing Wireless Multi-room setup.

There’s no shortage of music on tap, with easy access to streaming services like Spotify and Deezer. SongPal Link opens up extra listening options around the house with Wireless Multi-room. Bluetooth with LDAC ensures cleaner, more detailed wireless listening in private on headphones.

The new **UHP-H1** Hi-Res Premium Audio and Video Player will be available in May 2016. **BDP-S6700** 4K Upscale Blu-ray Player will be available from March 2016. Full specifications on the **UHP-H1** can be seen [here](#) and full specifications on the **BDP-S6700** can be seen [here](#).

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### **För mer information**

Søren Mørk Andersen, Nordic Home Audio & Video, Sony Nordic  
[sorenmork.andersen@eu.sony.com](mailto:sorenmork.andersen@eu.sony.com) / +45 28 29 12 08

### **Eller**

Lene Aagaard, PR Communications Manager, Sony Nordic  
[lene.aagaard@eu.sony.com](mailto:lene.aagaard@eu.sony.com) / +45 43 55 72 92

### **Eller (och för produkttester):**

Johan Hallstan, presskontakt och produktlån, Hero Kommunikation  
[sony@herokommunikation.se](mailto:sony@herokommunikation.se) / +46 73 425 89 54

Sonys presscenter: <http://press.sony.se>

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## Environmental Info

Sony is constantly rethinking and re-evaluating its products, processes and potential impact on the planet.

**Product:** Sony is committed to continually reducing the environmental footprint of its products. By the end of FY2015\* we aim to reduce the power consumption of our products by 30 per cent, reduce product mass by 10 per cent and reduce the utilisation ratio of virgin oil-based plastics in our products by 5 per cent.

**Process:** Our processes throughout the supply chain are as environmentally conscious as possible, from product creation to waste disposal. By the end of FY2015\*\*, we aim to reduce CO<sub>2</sub> emissions from Sony Group sites by 30 per cent, reduce the water consumption at Sony sites by 30 per cent and reduce waste generation at sites by 50 per cent. We simultaneously commit to increasing the waste recycling ratio to 99 per cent or more at Sony sites.

**Planet:** Sony is determined that its practices as a business should be environmentally responsible – our long term goal is to achieve a zero environmental footprint throughout the lifecycle of Sony's products and business activities.

Please refer to [www.sony.eu/eco](http://www.sony.eu/eco) for more information on Sony's environmental activities.

\*Compared to the level of the fiscal year ended March 31, 2009

\*\* Compared to the level of the fiscal year ended March 31, 2001

## About Sony Corporation

Sony Corporation is a leading manufacturer of audio, video, game, communications, key device and information technology products for the consumer and professional markets. With its music, pictures, computer entertainment and online businesses, Sony is uniquely positioned to be the leading electronics and entertainment company in the world. Sony recorded consolidated annual sales of approximately \$68 billion for the fiscal year ended March 31, 2015. Sony Global Web Site: <http://www.sony.net/>

Sony, WALKMAN, Cyber-shot, Handycam, BRAVIA och Xperia är registrerade varumärken eller varumärken som tillhör Sony Corporation. Övriga varumärken eller registrerade varumärken tillhör respektive ägare.

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<sup>i</sup> Wireless Multi-room capability will be delivered via Firmware upgrade. In addition, version 3.6 of SongPal will be required.

<sup>ii</sup> Spotify capability will be delivered via Firmware upgrade