



Corona crisis: Fressnapf and Maxi Zoo stores remain open

Health, safety and care of our employees, our customers and their pets remain the top priority +++ Regulation currently applies in all 11 European countries +++ Constant and close exchange with all responsible authorities +++ If necessary, locally changed opening times and longer delivery times for online orders

Krefeld, 18.03.2020 – The health, safety and care of people and pets has top priority for the Fressnapf Group these days. With our range of products in more than 1,600 stores in 11 European countries, we not only secure the urgently needed basic care for dogs, cats and other pets, but also offer individual solutions for sensitive, allergic, very young or old animals, animals with intolerances and sick pets with special dietary foods.

We support the decision of the national governments and all relevant authorities that our stores have been classified as stores for everyday needs. Our most important task is to ensure the best possible supply and availability of goods in our stores, but also in the online shop.

At the same time, we ask all our customers to exercise a sense of proportion when stocking up on pet supplies and to show solidarity with others, especially older animal lovers, and refrain from "panic purchases" and to shop for other people. We also ask for your understanding if the delivery time of orders in the online shop is currently delayed. Our partners and logistics service providers are also severely affected by the restrictions.

At this point we would particularly like to thank our employees in the stores, our logistics centers and our franchise partners and the employees in the respective country headquarters very much for their active and extraordinary commitment and prudence! The Fressnapf and Maxi Zoo headquarters work 24/7 so that we can continue to provide the best possible service at all points in the supply chain.

Furthermore, all colleagues are fully informed about the strict distance and hygiene requirements and adhere to them in an exemplary manner. The Fressnapf Group employs almost 13,000 people across Europe and welcomes several million customers every day. We therefore have a special responsibility and duty of care as an employer and as a company. We evaluate the situation in a specially established task force and in exchange with experts every day and do everything we can to ensure that pets are cared for even in these difficult times.

About the Fressnapf Group:

The Fressnapf Group is the European market leader for pet supplies and is celebrating its 30th anniversary this year. Since the opening of the first "Fressnapf" store in Erkelenz (Germany) in 1990, founder Torsten Toeller has remained the company owner. The company headquarters is located in Krefeld. Today more than 1,600 Fressnapf and Maxi Zoo stores in eleven countries and more than 12,500 employees from over 50 nations belong to the company group. In Germany the predominant number of the markets is operated by independent franchise partners, in European foreign countries as own branches. The Fressnapf Group achieves an annual turnover of more than two billion euros. Beyond that the Fressnapf group is promoter of different, non-profit animal protection projects and constantly develops its social commitment under the initiative "Together for Pets". With the vision "Happier Pets. Happier People." the Fressnapf Group sees itself as a customer-centric retail company and friendly ally between humans and pets, regardless of the channel. The range currently includes 16 brands in all price categories exclusively available at Fressnapf | Maxi Zoo. The company's mission is: "We give everything to make the life of humans and pets easier, better and happier."

Press contact:

Fressnapf Holding SE
Corporate Relations
Westpreußenstraße 32-38
D-47809 Krefeld
Tel. +49 (0) 2151 5191 - 1231
E-Mail: presse@fressnapf.com