

## The Inface sun collection



### Fashion design, made accessible to everyone

The new beautiful range of sunglasses from Inface is inspired by the minimalistic lines of Danish design, yet the look is more elegant and colorful than ever. The designers at Inface are experts at combining well known technologies from the eyewear industry with the best trends from the fashion industry, making the new collections both colorful and surprisingly affordable.

*Aarhus, Denmark* - Inface was founded by a Danish optician in 1987, with the ambition of creating fine eyewear with roots in minimalistic Danish design, at a very attractive price point. Since then, more than 30 years have passed and yet this is still the DNA and what Inface is all about: great design, made accessible to everyone.

The new sun collection is based on the Inface design philosophy; elegant and minimalistic. This season a range of new shapes, subtle details and deep colors like transparent dark blue and smoky gray create a range, on trend and eye-catching.

## Press release

November 2018

## IF9789-90

Material: Acetate

2 shapes, 3 colors

Adding volume to the top of the sun frame makes this new design a strong piece in the Sun Collection 2019. The duo colored front in feminine curved shapes will accentuate the eyes. Bold and beautiful!



IF9789 col. 6044



IF9790 col. 9044

*“Our new sun collection playfully combines intriguing patterns and gradient lenses,” explains Annette Jensen, Brand Manager at Inface and elaborates “Classic rectangular and trendy retro shapes complement each other making it an attractive range for both men and women.”*



Press release  
November 2018

IF9791-92  
Material: Acetate  
2 shapes, 3 colors

Designed for the modern woman: curved shapes accentuating the eyes, art deco inspired details and a cool color block detail on the front. Elegant and powerful!



IF9791 col.6034



IF9792 col.6032



## Press release

November 2018

## IF9795-96

Material: Acetate

2 shapes, 3 colors

Here's a brilliant design celebrating the classics! The bridge is an elegant keyhole and the colors include a beautiful Havana. These are truly stylish and classic.



IF9795 col.6031



IF9796 col.6625



## Inface is part of Design Eyewear Group

Design Eyewear Group creates and markets iconic eyewear brands, sold worldwide by quality opticians for more than 40 years. Design is the heart of our company and great design is what defines all our brands. They are versatile and clearly positioned: from audacious French design to a clean-cut Scandinavian look.

Please visit [www.designeyewaregroup.com](http://www.designeyewaregroup.com) for more information on our brands.