

Biography

Dorothea von Boxberg

Executive Board Member Product and Sales of Lufthansa Cargo

Chief Commercial Officer

Dorothea von Boxberg was born on 22 January 1974 in Bad Homburg, Germany. After taking her A-levels in 1993, she studied industrial engineering at Technical University of Berlin as well as business administration at ESCP Paris as part of a Masters-equivalent dual-degree programme.

Ms von Boxberg began her professional career in 1999 at the strategic management consultancy Boston Consulting Group in Stuttgart, Germany, serving most recently as project manager. She worked in various industries and several countries.

In 2005, she took a position as ‘Director Alliance Development’ at the operating company of Star Alliance.

In 2007, Ms von Boxberg took her first position at Lufthansa Passage in the ‘Strategy and Investments’ division, which she headed from 2009 onwards. From 2012, Ms von Boxberg was responsible for Customer Experience Design at Lufthansa Passage. During this time, she and her team rolled out a new generation of Business Class seats, developed the Premium Economy Class, which was launched at the end of 2014, and laid the foundations for the development of Lufthansa into the 5 Star Airline.

In 2015, Ms von Boxberg transferred to Lufthansa Cargo and has headed Global Sales Management since then. In this position she was responsible for Performance Management, Sales Processes, Pricing, Product management and Airmail.

The Supervisory Board of Lufthansa Cargo AG has appointed Dorothea von Boxberg to the Executive Board of Lufthansa Cargo AG with effect from 1 August 2018.

Her areas of responsibility include:

- Global Sales Management
- Capacity Management
- Handling outside our hubs Frankfurt and Munich
- Product Management & Innovation
- Platform Management of Austrian Airlines and Eurowings

Ms von Boxberg is married and has three children.
(August 2018)