

Press release

April 2018



IFI 336 col. 603 I

Fall in love with the new designs from Inface

Danish Inface proudly introduces three new concepts which clearly puts Inface on the chart of brands offering great design and superb value. The new designs are true to the brand DNA with a new take on lightness, flexibility and smart details.

For the past 30 years Inface have created contemporary eyewear with roots in the purity of Danish design, at a surprisingly attractive price point. To this day this is still the brand DNA and what Inface is all about.

Overall the style is classic and yet very contemporary. Inside each frame you will see the signature of Inface – the return of the butterfly tattoo, to hallmark that it is a true Inface.

Visit Inface.com to explore the entire Inface Collection.

This season they introduce three new concepts to the Inface Collection, which are beautiful in every detail, uncomplicated and attractive. The shapes are easy to wear, the coloration is stylish and subtle details enhance the impression of quality.

IFI 335-36

Contemporary yet classic - this new concept mirrors the Inface DNA. The subtle colors of the light titanium front create a sophisticated and clean look, while the long end-tips add improved comfort. Note how the elegant millings in the temples cut out of the highly flexible stainless steel add a fine detail to the design.

Material: Titanium front, stainless-steel temples, long acetate end-tips
2 shapes, 4 colors each



IFI 335 col. 603 I



IFI 336 col. 652 I

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IF9410-11

Elegant and modern, with sporty rectangular shapes. Cool acetate in combination with highly flexible stainless-steel temples. Note the adaption of the millings and long end-tips developed for metal concept IF 1335-36, which also adds a fine detail to this acetate design.

Material: Acetate

2 shapes, 4 colors each



IF9410 col. 6031



IF9411 col. 6625

IF9412-13

Introducing a new beautiful concept with soft lines and flattering coloration. Note the delicate color lamination on the front, which echoes the colors of the temples creating a sophisticated look.

Material: Acetate

2 shapes, 4 colors each



IF9412 col. 9035



IF9413 col. 6032

Inface is part of Design Eyewear Group

Design Eyewear Group creates and markets iconic eyewear brands, sold worldwide by quality opticians for more than 40 years. Great design is what defines all our brands. They are versatile and clearly positioned: from audacious French design to a clean-cut Scandinavian look. Please visit designeyeweargroup.com for more information on our brands.