

KASTHALL

PRESS INFORMATION

KASTHALL'S PALETTE RUG REFLECTS THE COLORS OF AN ARTIST AT WORK

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Kasthall Design Studio drew on archive materials, colors and designs from the factory's long history to create this year's new rug collection. Palette, an elegant, hand-tufted wool rug by Maja Johnsson Starander, conjures thoughts of an artist at work.

Like an artist mixing colors for a canvas, the elegant Palette wool rug presents a collage of deep, fascinating shades in a beautiful composition of blues and greens. The rug's graphic motif carries a sense of colored blocks, joined and separated by neutral spaces that accentuate the rug's soft texture and patchwork of colors. Palette was designed by Maja Johansson Starander of Kasthall Design Studio.

"Palette embodies our overall theme for the 2020 collection – Colors In Between. We have created an exclusive rug of the highest quality with a starkly graphic yet soft design in beautifully harmonious colors," says Lena Jiseborn, Design Manager at Kasthall.

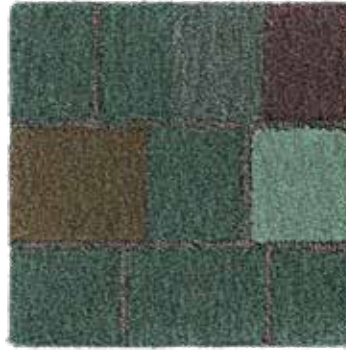
Palette is a perfect example of the creativity, color expertise and quality craftsmanship that form the hallmark of a Kasthall rug.

Like all Kasthall's rugs, this colorful new addition is made at the company's own factory in Kinna. Palette comes in two color scales: Blue and Green. Like all Kasthall rugs, Palette is available as a bespoke product, made to order.





Blue 200



Green 300



Rug 170x240 cm, Green 300

PRODUCT INFORMATION PALETTE

Design: Kasthall Design Studio/
Maja Johansson Starander
Product type: Hand tufted rug in
high-quality wool
Pile material: 100% wool
Pile height: approx. 13 mm

Pile weight: approx. 3000 g/m²
Total height: approx. 17 mm
Total weight: approx. 3800 g/m²
Base fabric: Polyester
Backing material: Polypropylene and recycled yarn
Colors: Blue 200 and Green 300



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ABOUT KASTHALL

The venerable design brand Kasthall was established in 1889 in Kinna, western Sweden. Over the years, Kasthall has become one of the leading rug & textile flooring companies in the world, with the bulk of its sales now outside of Sweden. Despite Kasthall's global market presence, all production is carried out at the factory in Kinna. Kasthall continues to develop its product offering for private and public spaces with solid design, a focus on durability, invaluable craftsmanship and by always delivering unique carpets of excellent quality to the global interior design community. For more information, please visit www.kasthall.com



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