

Press release

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The true nature of design –

Manufacture Rock: Slate look and expressive

High-quality craftsmanship, natural materials, expressive surfaces and original decorations – the Villeroy & Boch Manufacture Rock collection is a new and confident take on these current global interior design trends. The result is a comprehensive collection of tableware, glasses, cutlery and accessories, which turn the act of preparing, serving and decorating food and drink into a design experience.

Authentic slate structures and surprising colours

The Manufacture Rock tableware is inspired by slate whose rock layers were created millions of years ago and show ever new patterns, structures and colours. Recreated on a fine relief with a touch of glaze, the realistic slate surface of the coloured-through Premium Porcelain tableware has a fascinatingly authentic feel. But it's the colours that provide a surprising effect: in addition to the typical deep slate grey, the products are also available in the Manufacture Rock Blanc range in Villeroy & Boch white, a colour not often associated with slate. This opens up further creative scope for new colour compositions – especially when combined with the Manufacture Rouge and Manufacture Gris coffee and dinner sets where every piece is hand-painted and features a colourful spiral decor.

Slate optic with fascinating pattern in red and white

The new Manufacture Rock Desert line shows an expressive decor: white and red dots merge into fascinating patterns on the rough slate surface, adding an artistic touch to the table and creating an attractive way to present home-made culinary masterpieces.

Delicate copper-coloured effects

The elegant, transparent crystal glasses for white wine, red wine and champagne combine contemporary design with high-quality details. The glass thickness is very fine and their shape allows the wine bouquet to fully develop. The soft colour gradient along the delicate stem in the trend colour Copper, which flows seamlessly into the bowl, is a special design element. The matching cutlery adds another splash of colour to the Manufacture collection. The modern cutlery pieces boast clear lines and an elegant, matt copper-coloured finish. Thanks to their elegant look, the glasses and cutlery create an exciting contrast to the rough slate structure of the porcelain while beautifully complementing the table setting.

The new Manufacture Swirl accessories which add an elegant touch – on the table and throughout the home – are the true highlights of the overall collection. Their unique design features matt dark surfaces with a copper stripe pattern. The two high-quality vases and the tea light holder are made from Premium Glass and hand-made with a fine metallic finish.

The stone look is an ongoing trend in high-end restaurants. The Manufacture Rock collection brings this trendy look to the domestic kitchen where home-made food can now be arranged and served like a professional chef. Although Manufacture Rock is almost identical to its natural slate model, the crockery has the practical advantages of ceramic and is dishwasher-safe and microwave-safe.

Images for download: <https://cs.villeroy-boch.com/admin/share/ecc41493>

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Villeroy & Boch

Villeroy & Boch is one of the world's leading premium brands for ceramic products. The family business, which was founded in 1748 and is headquartered in Mettlach/Germany, stands for innovation, tradition and exceptional style. As a renowned lifestyle brand, Villeroy & Boch offers products from the sectors Bathroom and Wellness and Tableware, and is active in 125 countries.