

MEDIA RELEASE

PARKROYAL Serviced Suites Hanoi to open in 2020 *As Pan Pacific Hotels Group's first serviced suite product in Vietnam*



13th August 2019, Singapore— Singapore-headquartered Pan Pacific Hotels Group is bringing its first serviced suite product into Vietnam with the opening of **PARKROYAL Serviced Suites Hanoi** in 2020. This marks the debut of the Group's PARKROYAL brand in Hanoi, where it already operates the award-winning Pan Pacific Hanoi. With this latest addition, the number of properties under Pan Pacific Hotels Group in Vietnam will increase to three, including PARKROYAL Saigon in Ho Chi Minh City.

Located at the scenic West Lake, Hanoi's largest freshwater lake and local landmark, the 126-unit PARKROYAL Serviced Suites Hanoi commands panoramic views of the surrounding areas including landmarks such as the Tran Quoc Pagoda, Quan Thanh Temple, Phu Tay Ho temple, and numerous gardens, ponds, restaurants and shops. It is less than a 15-minute drive from key business, commercial and tourist areas of Hanoi, including the Ba Binh and Hoan Kiem districts, as well as upcoming attraction, Sanrio Hello Kitty Land.

PARKROYAL Serviced Suites Hanoi is more than a serviced apartment or hotel. It features a rooftop restaurant and bar, multi-function spaces, fitness centre and wellness facilities including a swimming pool. True to PARKROYAL's service philosophy, every guest will be received warmly as an individual. Guests are welcome to stay longer, whether for business or leisure, and enjoy

the convenience and comfort of a home as each unit will be thoughtfully-designed in warm, welcoming décor and equipped with modern amenities including a kitchenette, washer and dryer.

Mr Le Gia Toan, Chief Executive Officer, Chau Thanh Trading and Investment Joint Stock Company, said, "We're delighted to own the first PARKROYAL-branded property in Hanoi. The energy of the PARKROYAL brand resonates with the warm and authentic hospitality which we are famous for, alongside the abundance of sights, tastes and local experiences that you can find in this vibrant city. The Vietnam market has been growing tremendously and we're excited to be part of this growth, and in association with Pan Pacific Hotels Group, we will make PARKROYAL Serviced Suites Hanoi a place where everyone is welcomed with open arms and the warmest of hearts."

Mr Neo Soon Hup, Executive Vice-President, Operations, Pan Pacific Hotels Group, said, "PARKROYAL is rapidly growing in Southeast Asia – besides Singapore, we operate serviced suites in capital cities such as Kuala Lumpur and Yangon, along with planned openings in Bangkok, Jakarta, and more. With these new openings, we continue to strengthen the Group's footprint and offerings in this accommodation category. We are excited to see the popularity of our brand, which is all about our people and the real connections, and creating joyful experiences for guests and associates."

Pan Pacific Hotels Group, twice-winner of "Best Regional Hotel Chain", was recently named Top Five Serviced Residences in the region by the readers of DestinAsian, a leading consumer travel publication.

Scheduled for opening later this year, the 205-unit **Pan Pacific Serviced Suites Puteri Harbour** will cater to the needs of short- and extended-stay professionals and expatriates working in the Iskandar region of Johor, Malaysia. The property is a 10-minute drive from Singapore via Tuas Second Link, with major attractions and developments, including the Ascendas Nusajaya Tech Park, Pinewood Studios, and Legoland in the vicinity. **Pan Pacific Serviced Suites Jakarta**, comprising 179 units, will open in 2020 in Indonesia 1, the tallest twin tower in the country located along Jalan Thamrin in the city's central business district. Come 2021, the 210-unit **Pan Pacific Serviced Suites Kuala Lumpur** will open along Jalan Sultan Ismail in the heart of the city. Also in the same year, **PARKROYAL Jakarta** and **PARKROYAL Serviced Suites Jakarta** will open as part of a new mixed-use development in Thamrin Nine, a prestigious address in central Jakarta.

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About Pan Pacific Hotels Group

Pan Pacific Hotels Group is a wholly-owned hotel subsidiary of Singapore-listed UOL Group Limited, one of Asia's most established hotel and property companies with an outstanding portfolio of investment and development properties.

Based in Singapore, Pan Pacific Hotels Group owns and/or manages more than 40 hotels, resorts and serviced suites including those under development in 24 cities across Asia, Oceania, North America and Europe.

Voted "Best Regional Hotel Chain" by readers in Asia-Pacific in 2017 and 2018, Pan Pacific Hotels Group comprises two acclaimed brands: its signature brand, Pan Pacific and its deluxe brand, PARKROYAL.

Sincerity is the hallmark of Pan Pacific Hotels Group. The Group is known to its guests, partners, associates and owners for its sincerity in people and the sense of confidence which alleviates the stresses of today's complex world.

Visit us at www.panpacific.com.

PARKROYAL Hotels & Resorts

A big city or cosy enclave – where there is a PARKROYAL hotel, resort or serviced suite, there is a celebration of people. Our passion for creating real connections and joyous moments can be felt when you enter any of our properties across Asia and Australia. After all, this is the place to bring out the best of you, by us.

About Global Hotel Alliance

Global Hotel Alliance (GHA) is the world's largest alliance of independent hotel brands, bringing together more than 30 brands with over 550 hotels in 75 countries. GHA uses a shared technology platform to drive incremental revenues and create cost savings for its member brands. GHA's award-winning loyalty programme, DISCOVERY, provides 15 million members exclusive opportunities to immerse themselves in local culture wherever they travel. For more information, visit globalhotelalliance.com