FOR IMMEDIATE RELEASE
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1 MILLION DOWNLOADS FOR MUSLIM PRO

Muslim Pro, Bitsmedia's highly-rated application for keeping track of prayer times –
among other useful information – is now available for Android.

SINGAPORE (18 April 2011) – Singapore-based mobile application developer Bitsmedia
Pte Ltd has released Muslim Pro for Android on 13 April 2011.

This comes as the iPhone version of the application marked its millionth download in
early April. According to Bitsmedia founder and app developer Erwan Macé, "We are very
excited about the positive response to Muslim Pro; it has garnered one million
downloads* in just eight months. This strong support has encouraged us to extend the
reach of Muslim Pro beyond iPhone users. We are very pleased to roll out Muslim Pro for
Android. We hope Android users too can enjoy the practical functions of Muslim Pro."

Muslim Pro was first released in August 2010, just in time for Ramadan, the Muslim
fasting month. The first application provided prayer and fasting times and included a
Qibla (compass) that shows the direction of Mecca.

The latest version, Muslim Pro 3.2 for iPhone and the new beta version for Android, has
been loaded with even more useful features. It includes the Holy Quran in six languages
and a Muslim calendar that estimates holy dates. iPhone users can also find out about
Halal restaurants and mosques wherever they may be using Foursquare.

"We strive to ensure that all our applications meet the needs of our users so that they get
useful information in a reliable and easy to use interface," added Macé.

As of 16 April: 340,000 unique downloads and 660,000 updates

For more information and download links, please visit:
http://www.muslim-pro.com

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Images and interviews available on request; for more information, please contact

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About Bitsmedia Pte Ltd

Founded by French entrepreneur Erwan Macé in Singapore, Bitsmedia specialises in the development of mobile applications for iPhones and Android devices.