

The world's most famous street comes to Changi Airport

Changi Loves Kids brings the Sesame Street gang to the airport for the school holidays



SINGAPORE, 7 March 2018 – Discover the extra fun side of Changi Airport with the arrival of the lovable gang from Sesame Street! This year, in conjunction with the March, June and September school holidays, *Changi Loves Kids* has launched a series of surprises and goodies galore for the little ones. Elmo, Cookie Monster, Big Bird, Abby Cadabby and Oscar the Grouch will take travellers and airport visitors on a journey of fun and discovery with an amazing line-up of interactive themed activities throughout the year.

Interactive fun and adventures for all

Kicking things off is the first-in-Asia ***Our Street to Yours*** Sesame Street pop-up exhibition (from 9 March to 1 May) in Terminal 3 Basement 2, featuring Instagram-worthy thematic zones and favourite scenes from the well-loved television series. From giving Oscar the Grouch some

cheer to snapping a photo with Big Bird at his nest, kids will have all the ELMO-tivation they need for a day of fun!

Then, hop over to the ***Inflatable Fun with Sesame Street at Changi***¹ for a bouncing good time. Kids will have a rush sliding down a 4.7m-tall slide that leads to a huge multi-coloured ball pit, and navigating their way through inflatable obstacles like tunnels, a ladder and a climbing wall. This 30m-long inflatable playground will be in Terminal 3 Departure Hall from 9 March to 8 April, before moving to Terminal 4 from 25 May to 1 July. Keep in mind that 'L is for Luck' when you try the larger-than-life Gachapon machines with Sesame Street-themed capsules filled with special deals and prizes from shops and restaurants in Changi Airport.

Limited edition Sesame Street and exclusive Changi Loves Kids collectibles



Add a dash of colour to your note-taking with exclusive **Sesame Street Mahrker notebooks**². These brightly-coloured collectible notebooks are embossed with Sesame Street characters featuring Elmo, Cookie Monster, Big Bird, Oscar and Abby Cadabby, and will be available progressively from 5 March to 1 May.

¹ Redeem one activity pass with a minimum spend of S\$60(S\$80 at supermarkets) in the public areas. Pay with Mastercard to redeem one additional activity pass.

² Purchase one notebook at S\$6.90 each with a minimum spend of S\$60(S\$80 at supermarkets) in the public areas. Changi Rewards cardholders can redeem a complete set of five notebooks with a nett spend of S\$688.

In addition, as a memento of the time spent in the world's most lovable neighbourhood, kids can redeem a ***Passport to Fun***³ to collect stamps for the adventures they complete. Help Cookie Monster find his way around Changi Airport and score a 'fast pass' to the June installment of Sesame Street activities. Be rewarded with a special gift if you complete the entire *Changi Loves Kids* Sesame Street Journey from March to October!

From 9 March, kids will also receive thematic colouring and sticker books with a series of Sesame Street characters and other cute themes to keep them occupied as parents dine in any of the restaurants within the public area. Plus, collect exclusive Sesame Street stickers at participating restaurants or any Information or Customer Service counters in the public areas of Terminal 1, 2, 3 and 4.

Mr James Fong, Vice President for Landside Concession at Changi Airport Group said: "With the *Changi Loves Kids* initiative, we want to make the airport the go-to destination for families to shop, dine and play. For many of us, Sesame Street was a significant part of our childhood and we grew up learning with these lovable characters. We are delighted to partner with Sesame Street to create fun, endearing and interactive spaces for the children that would also bring nostalgic delight for their parents."

Other upcoming activities

There's more to look forward to when the June school holidays come around with a special Sesame Street destination-themed event, more Sesame Street-themed activities in September and Children's Day celebrations in October. More details will be unveiled closer to the date.

For more information on the activities and terms and conditions, please visit

<http://www.changiairport.com/en/airport-experience/whats-happening/sesamestreet.html>

For high resolution photos of the events, please download from <https://we.tl/q5CO6tpbCb>

³ Redeem two Passports with a minimum spend of S\$60 (S\$80 at supermarkets) in the public areas. Pay with Mastercard to redeem three passports.

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About Changi Airport Group

Changi Airport Group (Singapore) Pte Ltd (CAG) (www.changiairportgroup.com) was formed on 16 June 2009 and the corporatisation of Singapore Changi Airport (IATA: SIN, ICAO: WSSS) followed on 1 July 2009. As the company managing Changi Airport, CAG undertakes key functions focusing on airport operations and management, air hub development, commercial activities and airport emergency services. CAG also manages Seletar Airport (IATA: XSP, ICAO: WSSL) and through its subsidiary Changi Airports International, invests in and manages foreign airports.

Changi Airport is the world's sixth busiest airport for international traffic. It served a record 62.2 million passengers from around the globe and handled 2.13 million tonnes of airfreight throughput in 2017. Changi Airport has 400 retail and service stores, as well as 140 F&B outlets. With over 100 airlines providing connectivity to 400 cities worldwide, Changi Airport handles about 7,200 flights every week, or about one every 80 seconds.