

**Epson, DENR-EMB's GREENducation PH, launches 1st
EcoVision Short Film Competition for Students**



Pasig City, Philippines, December 28, 2018—Epson, in partnership with the Department of Environment and Natural Resources – Environmental Management Bureau (DENR-EMB) and GREENducation Philippines, announced today the launch of its 1st EcoVision Short Film Competition for students.

The inter-school video-making contest aims to tap the artistry and creativity of Filipino students in raising public understanding of the environment and its conservation through the power of Public Service Announcement (PSA) videos.

The competition aims to strengthen Epson's commitment to the environment, as manifested not just through the innovation of reliable, recyclable, and energy-efficient products but also, its active participation in helping to inspire people to become more aware of pressing ecological issues.

“As a tech company, Epson believes that the youth, as the future leaders of society, has the power to influence others in advocating for the conservation of the environment,” said Donna Ferro, brand and communications head of Epson Philippines. “Through this initiative, we aim to empower them by providing a venue where they can showcase their own take in solving the most pressing environmental issues.”

For its first edition, the short film competition is looking for the best Public Service Announcement (PSA) videos that will serve as an informative tool for GREENducation



Philippines, a youth-led group organized by DENR-EMB, in its mission to educate Filipinos about various eco-friendly solutions that Filipinos can follow and apply in their daily lives.

With the theme “Green Solutions for Everyday Life at Home, School, or Office,” the PSA video entries will showcase the importance of green solutions, which refer to the positive action of individuals and companies to ecological issues, caused by uncontrolled human activities.

“We are glad to partner with Epson Philippines for the first-ever EcoVision Short Film Competition and showcase the work of talented Filipino students in our campaign for environmental protection. This initiative will help us inspire people to change their actions and take the necessary steps, no matter how big or small, to make a difference for the environment,” said Vermon Timbas, Environmental Specialist of DENR-EMB.

The 1st EcoVision Film Competition is open to all students (including the production members) at any year level and degree or course from colleges and universities in NCR, Region III, and Region IV-A.

To join, entrants must download, fill out, and submit the accomplished submission form along with attachments to ecovision@epc.epson.com.ph. The qualified entrants may submit PSA video materials with a minimum running time of 2 minutes to a maximum of 5 minutes, showcasing simple yet viable green solutions for environmental issues faced in the home, school or office. Entrants may also submit multiple videos for the three categories—Home, School, or Office—from January 1 to February 5, 2019, until 11:59 PM only.

Entries will be judged based from the PSA video’s adherence to the theme, overall excellence in storytelling, cinematic attributes, technical execution and social media engagements.

The top three PSA videos will win cash prizes of up to Php100,000 as well as Epson products for the winners’ respective schools.

To learn more about the 1st EcoVision Short Film Competition and to download the submission form and complete contest mechanics, visit www.epson.com.ph/ecovision.

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About Epson

Epson is a global technology leader dedicated to connecting people, things and information with its original efficient, compact and precision technologies. With a lineup that ranges from inkjet printers and digital printing systems to 3LCD projectors, watches and industrial robots, the company is focused on driving innovations and exceeding customer expectations in inkjet, visual communications, wearables and robotics.

Led by the Japan-based Seiko Epson Corporation, the Epson Group comprises more than 81,000 employees in 85 companies around the world, and is proud of its contributions to the



communities in which it operates and its ongoing efforts to reduce environmental impacts.
global.epson.com/

About Epson Singapore

Since 1982, Epson has developed a strong presence across major markets in Southeast Asia and South Asia. Led by the regional headquarters Epson Singapore, Epson’s business in Southeast Asia spans an extensive network of 11 countries with a comprehensive infrastructure of close to 500 service outlets, 7 Epson solution centres and 7 manufacturing facilities.
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About Epson Philippines

Epson’s corporate presence in the Philippines commenced in 1998. It grew rapidly into a billion-peso company in a span of a few years from its establishment due to its client-oriented approach in its business management style by its dedicated and innovative staff members and officers. Epson Philippines has an extensive network of 77 Authorized Service Centers nationwide with more than 200 dealers and more than 800 shops across the Country. For more details, please visit our website (www.epson.com.ph) or our Facebook page (<http://www.facebook.com/EpsonPhilippines>).

For product inquiries and technical support, please contact Epson Customer Care at: Metro Manila: (02) 441-9030; Toll Free: 1-800-1069-37766 (PLDT), 1-800-3-0037766 (DIGITEL) or visit the Epson Customer Care website: <http://customercare.epson.com.ph>.

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