



PRESS RELEASE

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Does Löfbergs have the most sustainable leader?

The finalists for the prestigious Swedish award Sustainable Leadership 2015 were presented today. Lars Appelqvist, CEO of the coffee roaster Löfbergs, is one of the final candidates.

The award is presented by NMC The Swedish Association for Sustainable Business to reward a person that through competent leadership has contributed to successful sustainability work. The aim is to pay attention to the work on sustainable development and to increase the interest for leadership within the area.

Lars Appelqvist is recognized for integrating the idea of sustainability in all parts of Löfbergs's business - from bean to cup. This includes the company's own development projects in producing countries that help coffee farmers to face climate changes and improve their living conditions as well as smart and efficient transportations, energy efficiency and the efforts to increase the interest for sustainable coffee.

This year's finalists:

- Camilla Zedendahl, CEO, Destination Sigtuna
- Johan Söderström, CEO, ABB Sweden
- Lars Appelqvist, CEO, Löfbergs
- Sofie Gunolf, CEO, Indiska
- Ulf Halvarsson, Regional Manager, Riksbyggen

The winner will be announced at Grand Hôtel in Stockholm on 13 October 2015.

Read more about the award NMC The Swedish Association for Sustainable Business [here](#) and about Löfbergs's sustainability work [here](#).

For more information:

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Löfbergs is one of the largest family-owned coffee roasters in the Nordic countries. The company has 300 employees and a turnover of SEK 1.5 billion. The head office is situated in Karlstad, Sweden and the company has its own roasting houses in Sweden, Norway, Denmark and Latvia. The company was founded in 1906 and is today one of the world's largest importers of organic and Fairtrade labelled coffee. Löfbergs also owns the tea brand Kobbs. www.lofbergs.se