



**FOR IMMEDIATE RELEASE**  
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## **Raymarine Axiom Pro Multifunction Displays Make Their European Debut at Amsterdam**

*HISWA In-Water, Amsterdam Marina, Amsterdam –Stand K220*

*New High-Performance Multifunction Displays Offer Superior 1kW CHIRP Sonar Technology, Intuitive HybridTouch Control and RealVision 3D™*

**VELP, Netherlands – 29 August 2017** – Raymarine, a FLIR brand, will today unveil its latest line of Axiom™ Multifunction Displays (MFD) at HISWA In-Water. The new Axiom Pro Advanced Multifunction Displays, which will be making their European debut, have been designed for offshore enthusiasts and professional captains. Advanced features include Raymarine's HybridTouch™ control, combining multi-touchscreen controls with an ergonomic keypad for additional confidence in rough seas. For serious offshore anglers, Axiom Pro is available with a 1 kW, high-powered CHIRP sonar and Raymarine's built-in, advanced RealVision™ 3D sonar.

The new Axiom Pro line is offered in 9-, 12- and 16-inch display sizes, and each model is available with Raymarine's exclusive RealVision 3D sonar. Axiom Pro's fish-finding capability is upgraded with an optional, internal 1kW CHIRP sonar. This powerful offshore sonar employs a wide spectrum of CHIRP sonar frequencies and enables anglers to see through dense schools of baitfish, identify thermoclines and simultaneously target gamefish in deep water.

Engineered to perform in bright sunlight, Axiom Pro displays feature high-definition, In-Plane Switching (IPS) display technology, maximising viewing angles and reducing blackouts when wearing polarised glasses. Powered by Raymarine's new LightHouse 3 operating system and combined with Axiom Pro's fast, quad core processor, Axiom Pro delivers an intuitive and fluid navigation experience through an improved, easily-personalised interface. Axiom Pro's flexible design and LightHouse 3 operating system enables integration with multiple Axiom displays, CHIRP radar, Evolution autopilot and FLIR thermal night vision technology.



"Raymarine's combination of Axiom Pro's RealVision 3D sonar and built-in 1kW CHIRP sonar is a game-changer," said Grégoire Outters, Vice President and General Manager of FLIR Maritime. "Axiom Pro provides serious offshore anglers and boaters with larger display sizes, deep water CHIRP sonar performance and the flexibility of HybridTouch control for an exceptional, all-in-one navigation experience."

The Raymarine Axiom Pro will be available at the HISWA In-Water Boat Show from August 29 to September 3 in Amsterdam. Cruising and sailing customers can also take advantage of new Axiom Pro-S models, which feature a high-performance multifunction display and chart plotter with a built-in, single-channel CHIRP sonar, starting at €2,395. Axiom Pro models with RealVision 3D and 1kW CHIRP sonar start at €2,645, and will be available in the third quarter through FLIR's network of Raymarine dealers.

For more information on the Axiom Pro MFD line, please visit [www.raymarine.com/axiompro](http://www.raymarine.com/axiompro)

#### **About FLIR Systems**

*Founded in 1978 and headquartered in Wilsonville, Oregon, FLIR Systems is a world-leading maker of sensor systems that enhance perception and heighten awareness, helping to save lives, improve productivity, and protect the environment. Through its nearly 3,500 employees, FLIR's vision is to be "The World's Sixth Sense" by leveraging thermal imaging and adjacent technologies to provide innovative, intelligent solutions for security and surveillance, environmental and condition monitoring, outdoor recreation, machine vision, navigation, and advanced threat detection. For more information, please visit [www.flir.com](http://www.flir.com) and follow @flir.*

#### **About Raymarine:**

*Raymarine, a world leader in marine electronics, develops and manufactures the most comprehensive range of electronic equipment for the recreational boating and light commercial marine markets. Designed for high performance and ease of use, the award-winning products are available through a global network of dealers and distributors. The Raymarine-branded product lines include radar, autopilots, GPS, instruments, fishfinders, communications, and integrated systems. Raymarine is a brand of FLIR Systems, a world leader in thermal imaging. For more information about Raymarine please go to [www.raymarine.com](http://www.raymarine.com).*

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