

## Press release

April 2019



FACE A FACE  
PARIS

## A magical play on colour by FACE A FACE

**The illustrious, Parisian Brand FACE A FACE proudly announces the release of its newest creations for 2019. Like a metamorphosis of colour, each masterpiece varies drastically based on its individuality adding both intrigue and mystery to the collection.**

**Paris, France** - FACE A FACE exudes audacity, always exquisite and daring, drawing inspiration from modern art, architecture and contemporary design. Every concept is a mastery of colours and volumes, far from standardized fashion and conformist trends - always in a league of its own.

The new, FACE A FACE 2019 Spring Collection again raises the bar, exploring transparencies and playful hues with optical effects.

*“Sometimes a detail is nearly invisible when transparent and other times it is highlighted when colourful,” explains Creative Director Pascal Jaulent and elaborates “The way light and colour intertwine is truly captivating.”*

Experience the unique expression of each design, created by colour and lighting effects which shift with just a hint of movement. Be enlightened by surprising volumes and emerging shapes, though only visible a specific vantage points – all forming the elegant sculptures of FACE A FACE.

Explore the full collection on [faceaface-paris.com](http://faceaface-paris.com).

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### ANOUK 1+2



ANOUK 1 col.2439

This is FACE A FACE's optical interpretation of the radical geometry of PRISM, a sun concept launched at SILMO 2018. ANOUK also plays with the triangle shapes rupturing the frame contour and redrawing the shape of the eyes. The thin metal temples are set high for a refined and trendy look. A sculpted end-tip with strong facets turns the design into a pure createur concept.

### DJAZZ 1+2



DJAZZ 2 col. 1941

Explore the sense of music; an edgy look created through the absence of colour. The design was inspired by mixing 1920's and 1930's Art Deco movement and the vibrant Jazz Age. Geometric shapes meet vibrant colours and turn into innovative designs.

#### **FACE A FACE is part of Design Eyewear Group**

Design Eyewear Group creates and markets iconic eyewear brands, sold worldwide by quality opticians for more than 40 years. Design is the heart of our company and great design is what defines all our brands. They are versatile and clearly positioned: from audacious French design to a clean-cut Scandinavian look.

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