Press release

Naturex and Olene collaborate to create Gingest™, setting a new benchmark for highly standardized ginger extract powder

(Avignon, France) 10/27/2017. Naturex and India-based Olene are collaborating through Ingenium, Naturex's Open Innovation Program, to bring Gingest™ to the global market. Gingest™ is a new, highly standardized ginger extract powder for natural digestive health applications.

Gingest™ was developed using Olene’s innovative and patented new technology, Aqueosome®. This solvent-free and safe process makes it possible to obtain ginger oleoresin powder while retaining a high level of standardization of active compounds (greater than 26%).

This represents a breakthrough for the nutrition industry because it had previously not been possible to create a highly-standardized ginger powder extract. With the launch of Gingest™, however, it is now possible to achieve high content of the key active ingredients in ginger in a single small capsule (160mg only).

Ginger, which is set to be the next big thing in botanicals, could be an answer to digestive health issues, which remain a major concern for millions of consumers worldwide. Ginger has been known for centuries to relieve nausea, to calm and soothe digestion and to promote gastrointestinal comfort. More than 40 clinical studies have demonstrated ginger’s benefits for digestive health and its antiemetic-effect.

An innovative natural solution for digestive health

Alexis Manfré, Global Category Manager Health & Nutrition for Naturex said: “Our partnership with Olene enables us to bring to market a new natural digestive health solution that delivers on all of the dietary supplement industry’s key priorities: traceability, purity, efficacy, high levels of concentration in small volumes, and ease of use in multiple applications. Our goal with Gingest™ is to set a new benchmark for highly standardized ginger powder and to begin educating the public about the documented benefits of gingerols and shogaols for digestive health.”

Vivek A. Parachur, Co-founder and CEO of Olene said, “Through Naturex, we found a very strategic and resourceful partner in bringing our Aqueosome® technology and in particular, Gingest™, to the market. We are very happy to be partnering with Naturex, a company that embodies the same values as us in its work culture to ensure that the consumer gets the most scientifically validated product. We are most certain that Naturex’s credibility, market insights and global presence will make Gingest™ the best-in-class product in its category.”

Key words:
Ginger | gingerols | shogaols | digestive health | dyspepsia | nausea | Gingest™ | Naturex | Olene Life Sciences | Aqueosome® | Ingenium | open innovation
About Naturex

Naturex sources, manufactures and markets natural specialty ingredients for the food, health and cosmetic industries. As the Natural Maker, the company actively supports the global shift to natural by directly addressing key consumer expectations through an offer built on two main focus areas: My Natural Food and My Natural Selfcare. Naturex’s portfolio includes colors, antioxidants, specialty fruits & vegetables, phytoactives, and numerous other plant-based natural ingredients, designed to help its customers create healthy, authentic and effective products.

The Group’s strong commitment to sustainability, continuous innovation process, and the talent of its people are at the heart of its success.

Headquartered in Avignon, France, Naturex has experienced steadily-increasing growth throughout the last 20 years. The group posted €404.4 million in sales in 2016 and employs 1,700 people worldwide. Naturex is listed on Euronext Paris, Compartment B – Index: Euronext Next 150, Enternext CAC PEA-PME 150, CAC Small & Mid, CAC Small, Gaïa - Ticker: NRX - Reuters: NATU.PA - Bloomberg: NRX:FP - DR SYMBOL: NTUXY

NATUREX, from Nature to You
www.naturex.com

Your Naturex contacts:

Antoine Dauby
Marketing & Communications Director
a.dauby@naturex.com
Tel : 33 4 90 23 96 89

Frédérique Carré
Communications Manager
f.carre@naturex.com
Tel : 33 4 90 23 96 89

About Olene

Olene is an innovation driven company that currently has 8 industry leading patents including 4 platform technologies for application in Human health and Animal nutrition. Olene’s patented platform technology, Aqueosome®, delivers highly concentrated, highly bioavailable and sustained release phytochemicals for long lasting and increased therapeutic benefits through a reduced dosage formulation. Our Patented Curcumin product, Curene™, is a 128x Bioavailable and slow release product that delivers the highest levels of free curcumin into blood. Gingest™ is another product developed on this technology. Currently, three other products are being developed on this technology.

In the animal sector, Nitrigen™, a patented Slow Release non-protein nitrogen product developed by Olene is one of the world’s best non-protein nitrogen supplement for Ruminants.

For more information about Olene Life Sciences, visit http://www.olenelife.com/

Your Olene Contact:
Vivek A. Parachur
Co-founder, CEO & MD
vivek@olenelife.com
Tel: +91 44 4203 0222