



The 8th edition of the DStv Eutelsat Star Awards is now open!

- **Science and technology enthusiasts aged between 14 and 19 have until 12 October 2018 to enter**
- **Join our Facebook community by liking our @DStvEutelsatStarAwards page**

Johannesburg, Paris, 11 July 2018 – The 8th edition of the **DStv Eutelsat Star Awards** competition is back following a successful Ugandan edition. Be part of this exciting journey by writing a creative essay or designing a poster based on the following topic: ***“Currently, satellites are being used in a variety of ways but there is always room for expansion and growth. Write an essay or design a poster on areas you believe the full potential of satellites has not yet been tapped into or embraced.”***

Crowned in Uganda a couple of weeks ago, the overall winner in the Essay category, Amos Mumbere will soon be jetting off to Paris and onwards to French Guiana to witness a live satellite launch as part of his prize. The overall winner in the Poster category, Taher Rasheed will be in South Africa from 15 July as a guest of MultiChoice Africa and will not only visit the South African National Space Agency as part of his prize, but will get to see heritage sites such as Nelson Mandela’s former home in Soweto, the Constitution Hill and Soccer City to name a few. From today, students aged between 14 and 19 stand a chance to walk in their footsteps by submitting their Essay or Poster to any MultiChoice Office listed on the entry form.

Instigating innovative thinking amongst secondary school students

The **DStv Eutelsat Star Awards** are open to all learners from secondary (high) or combined schools on the continent where MultiChoice Africa maintains operations. Entry forms can be obtained from any MultiChoice Resource Centre, the nearest MultiChoice office or via www.dstvstarawards.com. Entries are accepted in English, French and Portuguese and will be judged on the basis of high-standard criteria of **accuracy, creativity, originality and**

innovation. Students are invited to engage with the Awards community through a dedicated Facebook page.

The competition closes on 12 October 2018. Only entries submitted on the official entry form will be eligible. The overall winners will be announced at an awards ceremony in February 2019.

All details on the judging criteria, national prizes and finalists' selection are available on the DStv Eutelsat Star Awards website: <http://www.dstvstarawards.com/about.html>

A once in a lifetime experience

Since 2011 the competition has made the dreams of 24 students from all over the continent come true and is continuing to inspire young people across the continent to become excited, involved and exposed to science and technology concepts and satellite technology in particular. Selected from thousands of entries by a high-standard jury, the essay winner will be eligible for a once-in-a-lifetime trip for two to Paris, France in the company of Eutelsat, and onwards to French Guiana to see a rocket launch into space. The poster winner will win a trip for two to South Africa which includes a visit to the South African National Space Agency as well as exploration of several heritage sites as guests of MultiChoice Africa. The schools attended by the two winners will also receive a DStv installation, including a dish, TV, decoder and free access to the DStv Education Package.

Supporting Africa's education needs

MultiChoice Africa and Eutelsat are convinced of the power of science and technology education to encourage young minds to positively change their world. Now in its 8th year, the joint initiative, the **DStv Eutelsat Star Awards**, inspires innovative thinking among a young African generation. This pan-African collaboration has created a meaningful engagement with students, the academic community and the scientific world. Since the start of the **DStv Eutelsat Star Awards** in 2011, over 7,000 students have taken part in this unique competition.

Join us on Facebook to get exclusive updates and inspiration:

 fb.me/DStvEutelsatStarAwards

About Eutelsat

Founded in 1977, Eutelsat Communications is one of the world's leading satellite operators. With a global fleet of satellites and associated ground infrastructure, Eutelsat enables clients across Video, Data, Government, Fixed and Mobile Broadband markets to communicate effectively to their

customers, irrespective of their location. Over 6,800 television channels operated by leading media groups are broadcast by Eutelsat to one billion viewers equipped for DTH reception or connected to terrestrial networks. Headquartered in Paris, with offices and teleports around the globe, Eutelsat assembles 1,000 men and women from 46 countries who are dedicated to delivering the highest quality of service.

For more about Eutelsat go to www.eutelsat.com

Press contact:

Violaine du Boucher Tel: + 33 1 53 98 37 91 vduboucher@eutelsat.com

About MultiChoice Africa

Entertainment is a powerful way to tell stories that open our minds, bring people together around shared passions, and connect us to new realities. It makes us laugh and cry. It informs, it educates and it inspires. MultiChoice is a video entertainment company, and our purpose is to enrich lives. We make the best in entertainment accessible to millions of households in 49 countries across Sub-Saharan Africa. We do this through cutting-edge technology on our DStv and GOtv platforms – delivering the content our customers love and contributing to the success of local economies. Born and bred in Africa, we are rooted in the countries where our customers live. We are managed and run by local people, and strive to provide all our employees with new opportunities. We're proud of the contribution we make to our communities, and our business has grown hand-in-hand with local economies by forging long-term partnerships with governments, national broadcasters and entrepreneurs. We want to use our influence and resources to play a positive role in Africa, helping to grow Africa's people and creative industries into vibrant, economic powerhouses. It's by creating value for our customers, our employees and society that we'll build a successful business for the future.

Press contact:

Lebogang Ramothata Tel: +27 11 289 4366 lebogang.ramothata1@multichoice.co.za