



15th February 2018

Sony Expands TV Line-up with Three New Series

The XF75 series comes on board with pristine 4K HDR picture quality while WF66 and RF45 are the new additions to the Full HD range.

Sony Europe has unveiled new TV series today to become available in 2018. On top of the three announced TVs sits the XF75 – a 4K HDR display which supports both HDR10 and Hybrid Log Gamma HDR formats. Equipped with the 4K X-Reality™ PRO technology, the XF75 effortlessly upscales every image closer to true 4K quality as images are sharpened and refined in real time so the viewers can enjoy clear, detailed picture. With advanced voice control and Android TV™, the XF75 4K HDR TV allows instant access to movies, TV shows and thousands of apps, and can be used as a gaming device. TV lovers can enjoy hit shows and timeless movies on Google Play Movies & TV, Netflix, Amazon Prime Video, YouTube, and others.

Sony offers the benefits of HDR in its Full HD range, now expanded with two new models. The WF66 is a perfect set to enjoy shows and movies through popular streaming apps as well as best games on PlayStation®4 and PlayStation®4 Pro consoles – all in vividly detailed HDR². Both WF66 and RF45 come with a cleverly designed stand to keep cables from set-top boxes or Blu-ray players out of sight.

TVs will be available in Spring 2018.

For more information please visit the Sony website:

- **XF75:** <https://www.sony.dk/electronics/fjernsyn/xf7596-series>
- **WF66:** <https://www.sony.dk/electronics/fjernsyn/wf660-wf663-wf665-series>
- **RF45:** <https://www.sony.dk/electronics/fjernsyn/rf450-rf453-rf455-series>

² Compatible with all HDR PS4 Game titles via HDMI and HDR videos of built-in Netflix and YouTube App only.

Google, Android TV, Google Play, Chromecast built-in, Google Home and other related marks and logos are trademarks of Google LLC.

Amazon, Amazon Prime Video and all related logos are trademarks of Amazon.com, Inc. or its affiliates.