

Eutelsat and Globecast set to launch new media platform over the Americas

Prime video neighbourhood at 117° West will support an advanced media management solution for broadcasters across the Americas

Paris, Los Angeles, 7 March 2018 – Eutelsat Communications (NYSE Euronext Paris: ETL) and [Globecast](#), the global solutions provider for media, announce they are partnering on a new media platform over the Americas.

The new platform launched by both companies will allow broadcasters across the Americas to gain access to Globecast's advanced media management solution designed for both linear television distribution and new media technologies, including streaming, local ad insertion, IoT services, HEVC encoding and regionalization services. This distinctive capability will be provided from Globecast's Culver City, CA teleport to Eutelsat's EUTELSAT 117 West A satellite at 117° West, a prime mid-arc video neighbourhood serving the Americas from Alaska to Argentina.

A unique feature of the platform will be the ability to provide fleet protection and redundancy via the EUTELSAT 113 West A satellite. Located just four degrees away with the same transponder plan and polarization, and combined with Eutelsat's dual-feed CATV upgrade programme for cable operators throughout the Americas, this two-satellite solution will offer enhanced protection and restoration capabilities for programmers.

“Eutelsat’s ambition is to craft unique and differentiated satellite service solutions, in concert with the industry’s best ground segment partners,” stated Mike Antonovich, CEO of Eutelsat Americas. *“Our goal with Globecast is to build a new media distribution ecosystem that combines exceptional market coverage with advanced live linear TV services in SD, HD and UHD formats, IP streaming and file-based television distribution capabilities to meet both today’s needs and anticipate tomorrow’s opportunities. By combining best-of-breed technologies, the exceptional quality and coverage of Eutelsat’s satellites, and the local market knowledge and technical expertise of partners like Globecast, we can build a rich platform of integrated, customized services to serve media companies everywhere over the Americas”.*

Eddie Ferraro, Managing Director of Globecast in Americas stated, *“Eutelsat is a perfect partner for Globecast in expanding our service offerings to media customers throughout the Americas. Our managed service capabilities, Eutelsat’s entrepreneurial spirit and our combined ability to*

attract blue chip customers will ensure the next generation of growth in the media space in this ever-changing technology environment. We embrace working with content owners who have a view to the future.”

About Globecast

Globecast helps customers to manage content and to deliver it wherever, however and whenever required. The company provides agile and seamless content acquisition, management and distribution services globally, constantly innovating and investing in new technologies to create customer-centric new services. Globecast has created the number one global hybrid fiber and satellite network for video contribution and distribution. It delivers any type of video service including: TV Everywhere OTT, satellite, cable, video-on-demand and CDN delivery using cloud-enabled media solutions. It supplies Content Acquisition, Aggregation and Distribution (CAAD) services to over 110 networks.

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About Eutelsat Communications

Founded in 1977, Eutelsat Communications is one of the world's leading satellite operators. With a global fleet of satellites and associated ground infrastructure, Eutelsat enables clients across Video, Data, Government, Fixed and Mobile Broadband markets to communicate effectively to their customers, irrespective of their location. Over 6,800 television channels operated by leading media groups are broadcast by Eutelsat to one billion viewers equipped for DTH reception or connected to terrestrial networks. Headquartered in Paris, with offices and teleports around the globe, Eutelsat assembles 1,000 men and women from 44 countries who are dedicated to delivering the highest quality of service. Eutelsat Communications is listed on the Euronext Paris Stock Exchange (ticker: ETL).

For more about Eutelsat visit www.eutelsat.com

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