

No. 16.01 // Cologne, January 29, 2016

#dmexco #expo #2016

International boom: dmexco to boast more exhibitors and exhibition space in 2016

Shortly before the end of the early-bird phase on January 31, dmexco 2016 already boasts significantly more exhibitors and registered exhibition space than it had at this time last year. dmexco 2015 was already a record-breaking event. The biggest increase in demand is coming from exhibitors from outside Germany. Companies that are interested in exhibiting at dmexco 2016 should quickly secure an exhibition space, because the fair will soon be sold out, even though it will occupy 4 complete halls for the first time.

Register now so that you can still benefit from early-bird prices:

http://dmexco.de/Downloads/anmeldung/dmexco_Registration_2016-e.pdf.

dmexco 2016 can already post positive initial results shortly before the early-bird phase comes to a close on January 31. Approximately eight months before the dmexco begins, more exhibitors have registered for this year's expo than had done so at this time last year. The international demand is booming. All of the important brands and leading companies from the global economy are using dmexco as a global business and innovation platform to provide the real economy with visionary ideas and explore their commercial potential. Many of the exhibitors who have registered to date come from the United States, the UK, France, and Israel and from the commerce, video, and IOT (Internet of Things) sectors.



SEPTEMBER 14 & 15, 2016
COLOGNE

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dmexco 2016 will soon be sold out: Exhibitors will have planning security if they register early

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In view of the current registration figures, it is already clear at this early stage that dmexco 2016 will fill 4 complete halls. In other words, the event will once again be completely sold out this year. To ensure planning security, interested companies should quickly secure exhibition spaces at dmexco 2016. The early-bird phase runs until January 31 — you can find the registration forms at

http://dmexco.de/Downloads/anmeldung/dmexco_Registration_2016-e.pdf.



End of the early-bird phase: #dmexco #2016 boasts increase in number of international exhibitors. Registration:

http://dmexco.de/Downloads/anmeldung/dmexco_Registration_2016-e.pdf.



dmexco is once again poised to grow: Shortly before the end of the early-bird phase on January 31, #dmexco #2016 already boasts more exhibitor registrations than it had at this time last year. dmexco 2015 was already a record-breaking event. It is already clear that dmexco will completely fill 4 entire halls. Companies that are interested in exhibiting at dmexco 2016 should quickly secure an exhibition space.

Register at

http://dmexco.de/Downloads/anmeldung/dmexco_Registration_2016-e.pdf. #expo

About #dmexco

dmexco is the global business and innovation platform of the digital economy. It connects the existing economy with visionary trends and defines

the commercial potentials of tomorrow. Within a few years, dmexco has developed into the forerunner of the digital transformation. Today dmexco is the growth driver of the global digiconomy: It provides direct business transactions. Valuable new contacts. The evaluation of business ideas. New standards for the digital economy. Maximum value creation, and concrete added value. dmexco — the leading global expo and conference of the digiconomy.

The Bundesverband Digitale Wirtschaft (German Association for the Digital Economy — BVDW) is — with special assistance from OVK (Circle of Online Marketers) — the conceptual and professional partner of the dmexco and the owner of the brand. dmexco is organized by Koelnmesse.

You'll find all the information about dmexco 2016 (September 14 & 15 in Cologne), as well as photos, videos, and original audio material from dmexco 2015, at www.dmexco.com, www.facebook.com/dmexco, <http://twitter.com/dmexco>, and www.youtube.com/dmexcovideo.