

Contact: Janette Baxter
Phone: (860) 406-9371
E-mail: janette.baxter@sbdinc.com

FOR IMMEDIATE RELEASE

STANLEY Packs Convenience and Ease Into Its Smallest Rechargeable Laser Distance Measurer

STANLEY® TLM30 Laser Distance Measurer is an easy tech gift for the DIY-er on your list

NEW BRITAIN, Conn. (October 4, 2017) — DIY-ers, designers and homeowners alike will appreciate the convenience and simplicity of the new STANLEY® TLM30 Laser Distance Measurer, this is STANLEY's first sub \$20 laser distance measurer with a rechargeable lithium ion battery.

Designed to take quick and easy interior measurements from 7" to 30', the STANLEY® TLM30 Laser Distance Measurer ([STHT77425](#)) fits in a pocket and can replace a tape measure for calculating room dimensions, estimating a straight line for picture hanging or measuring a wall for furniture placement.

Powered by a rechargeable lithium ion battery, the STANLEY® TLM30 features a 2.5" L x 1.25" W x 0.75" H LCD screen that displays linear measurements and a single button that toggles between three settings: feet, inches and meters. The unit is accurate within ¼" and has a maximum distance of 30'. An internal lithium ion battery is charged via USB charging cable (provided) and an over-molded case housing for a secure grip and drop protection as well as a wrist strap connection for carrying convenience. The MSRP is \$19.99.

Available in time for holiday gift giving, and featured on the 2017 STANLEY® Holiday Gift Guide, more information, including where to purchase the STANLEY® TLM30 is available by visiting StanleyTools.com.

About STANLEY®:

STANLEY, a division of Stanley Black & Decker, Inc. is a diversified manufacturer of innovative tools and engineered solutions for professional, industrial, woodworking, construction, automotive repair, organizational, and do-it-yourself use. Since 1843 STANLEY has consistently provided solutions that make life easier with reliable hand tools. Headquartered in New Britain, CT, STANLEY is committed to manufacturing tools in the USA with global materials. Annually, STANLEY produces a large variety of hand tools including tape rules, knives, blades, hand saws, screwdrivers, plastic storage, and accessories in multiple manufacturing locations in North America. STANLEY can be found internationally wherever tools are sold and has helped build America with a breadth of quality hand tools people can trust for over 170 years. For more information visit www.stanleytools.com or follow STANLEY on [Facebook](#), [Instagram](#), and [Twitter](#).

###