

## **Eutelsat lines up satellites for surge of activity to broadcast coverage of UK General Election on May 7**

**Over 400 hours of capacity on four satellites already booked 24 hours ahead of the vote**

**Paris, 6 May 2015** – Resources representing over 400 hours of capacity on four satellites operated by Eutelsat Communications (NYSE Euronext Paris: ETL) have already been booked by TV channels and news agencies for full broadcast coverage of the UK General Election on May 7 when up to 48 million voters will go to the polls.

Eutelsat's satellites form part of the infrastructure that will enable UK and international media to report direct from voting booths and key locations across England, Scotland, Wales and Northern Ireland as well as 10 Downing Street, Westminster and the HQs of political parties. These live and pre-recorded reports will be integrated into special Election Day programmes and rolling news updates.

Eutelsat has been streamlining coordination of bookings over the last weeks to ensure broadcasters and news agencies can benefit from optimal capacity and services, and is mobilised to manage last minute requests throughout the election period.

In order to manage surges of media activity, Eutelsat's Booking Centre enables customers to complement permanently leased capacity with bandwidth booked on an ad hoc basis from as little as 15 minutes to several days.

### **About Eutelsat Communications**

Established in 1977, Eutelsat Communications (Euronext Paris: ETL, ISIN code: FR0010221234) is one of the world's leading and most experienced operators of communications satellites. The company provides capacity on 34 satellites to clients that include broadcasters and broadcasting associations, pay-TV operators, video, data and Internet service providers, enterprises and government agencies. Eutelsat's satellites provide ubiquitous coverage of Europe, the Middle East, Africa, Asia-Pacific and the Americas, enabling video, data, broadband and government communications to be established irrespective of a user's location. Headquartered in Paris, with offices and teleports around the globe, Eutelsat represents a workforce of 1,000 men and women from 32 countries who are experts in their fields and work with clients to deliver the highest quality of service.

For more about Eutelsat please visit [www.eutelsat.com](http://www.eutelsat.com)

#### **■ Press**

Vanessa O'Connor	Tel: + 33 1 53 98 37 91	<a href="mailto:voconnor@eutelsat.com">voconnor@eutelsat.com</a>
Marie-Sophie Ecuier	Tel: + 33 1 53 98 37 91	<a href="mailto:mecuer@eutelsat.com">mecuer@eutelsat.com</a>

#### **■ Investors and analysts**

Joanna Darlington	Tel. : +33 1 53 98 35 30	<a href="mailto:jdarlington@eutelsat.com">jdarlington@eutelsat.com</a>
Cédric Pugni	Tel. : +33 1 53 98 35 30	<a href="mailto:cpugni@eutelsat.com">cpugni@eutelsat.com</a>