



Press Release

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## **Sony introduces the Compact Sound Bar that stylishly matches your living room**

- **Designed to blend with the materials of your furniture**
  - **Ultra slim subwoofer for added deep bass sound experience**
  - **Hi-Res Audio for serious sound quality<sup>i</sup>**
- **Chromecast built-in<sup>ii</sup> and Spotify Connect giving access to over 100 music streaming apps<sup>i</sup>**

The first compact sound bar series from Sony, these new sound bars offer the best solution for all your audio needs at home. Both the [HT-MT500](#) and [HT-MT300](#) will stylishly co-ordinate with the current trends in living room design, whilst providing a pure and natural, high quality sound experience, while acting as a wireless speaker for music listening.

But it's not just about the look. The High-Resolution Audio enabled [MT500](#) can even upscale and enhance all the sounds that it plays out. These compact sound bars also come with a slim wireless subwoofer that is small enough to blend into your living room, you can even hide it under your sofa to really feel the bass.

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<sup>i</sup> Available in the HT-MT500

<sup>ii</sup> Chromecast is a trademark of Google Inc.

With Bluetooth® and NFC connections to stream music from your phone and the flick of your fingertips, these are not just sound bars but smart wireless speakers for the home as well. A USB port allows you to connect USB devices for easy playback.

### **A stylish match**

The slim form is created with the design conscious in mind making sure a sound bar can sit by the TV in the living room without standing out, obstructing the view or hiding the TV IR sensor. Designed with a new compact concept in style, colour and materials used to blend into our living rooms, both the [MT500](#) and [MT300](#) are made with a tactile finish where the speaker casing is covered in a leather look surface and matt grill front. The colours are chosen to match the latest interior design trends, available in charcoal black or the option of crème white.

### **Feel the sound**

These sound bars may be compact in size, but not in sound. They can improve the sound of whatever you are watching thanks to S-Force PRO Front Surround, emulating cinema style surround sound and putting you at the heard to the movies you love.

To up the ante, enable Sofa Mode and you will still be able to feel the low frequency effects when the subwoofer is positioned horizontally underneath the sofa. As another option, the sub can be placed vertically next to another piece of furniture if desired.

### **Stream your music**

The MT300 will provide smart connections via Bluetooth® and NFC, while the [MT500](#) also comes with Chromecast built-in and Spotify Connect so you have access to over 100 music-streaming apps. For extra simplicity, the [MT500](#) also has a Music Service button to quickly access the last song you were playing from your Spotify Premium account, without the need to connect and play from you mobile phone or tablet.

[HT-MT500](#) compact sound Bar is priced at approximately 5.800 NOK, comes in charcoal black and is available in Europe from March 2017.

[HT-MT300](#) compact sound bar is priced at approximately 3.100 NOK, comes in charcoal black (MT300) available from February 2017 or crème white (MT301) available in Europe from March 2017.

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For more information, please contact your local PR manager or:

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**About Sony Corporation:**

Sony Corporation is a leading manufacturer of audio, video, game, communications, key device and information technology products for the consumer and professional markets. With its music, pictures, computer entertainment and online businesses, Sony is uniquely positioned to be the leading electronics and entertainment company in the world. Sony recorded consolidated annual sales of approximately \$75 billion for the fiscal year ended March 31, 2016. Sony Global Web Site: <http://www.sony.net/>