



Press Release

Sony launches powerful, pocket-sized mobile projector for enhanced audio-visual experiences



Sony today announced that the ultra-portable **MP-CD1** Mobile Projector is arriving in Europe in Spring this year. Fitting easily in the palm of your hand, the **MP-CD1** can project content up to 120 inches in size from a short distance of approximately 3.5m. This truly versatile projector, which weighs only 280g, instantly transforms any surface into a wide screen and operates almost silently, making it perfect for on-the-go business presentations, gaming, outdoor events or movie nights with the family.

The projector's vibrant display uses DLP® IntelliBright™ technology¹, which employs advanced image processing algorithms to boost brightness without compromising on battery consumption.

The projector's unique design allows it to minimise heat while still maintaining high brightness, in a pocket-sized form factor that has been recognised with an [iF 2018 Design Award](#). With a rating of ANSI 105 lumens and 5,000mAh built-in battery, users can project clear and bright images for up to two hours of projection time.

Usage time can be extended by simply charging via the standard USB-C port, even whilst the device is in use, thus eliminating the need for carrying a proprietary AC adaptor which can easily be forgotten. If the projector needs to be used outdoors, the **MP-CD1** can be easily charged from a portable power bank.



With a super speedy boot up time of 5 seconds and a host of simple connectivity options via the HDMI connection, content can be taken from a range of sources including a PC or even PlayStation and shared with the whole room in just seconds. This eliminates any disruption in continuity of a business meeting and an optional HDMI dongle enables wireless connectivity with a variety of devices including smartphones and tablets for watching streaming content, thanks to simultaneous powering from a USB port to the dongle even during projection.

The projector's auto keystone correction ensures a full-screen display without distortion, even when projected from an angle, while dynamic picture mode enhances images and videos to optimal brightness and saturation. A standard tripod socket is also located on the underside of the device to facilitate projection on any surface – even ceilings.

The **MP-CD1** will be available in Europe in April 2018, priced at approximately 4,200 NOK.

Specifications

Model Name	MP-CD1 Mobile Projector
Projected Image Size	Max. 120 inches at projection distance of 3.45 m
Contrast Ratio	400:1

Output Resolution	854 x 480
Colour Reproducibility	Full colour (16,770,000 colours)
Weight	Approx. 280g
Continuous Projecting Time (Full Charge)	Approx. 120 minutes (when fully charged and without power supply)
Dimensions (W x H x L)	Approx. 83.0 mm x 16.0 mm x 150.0 mm
Accessories	Case (1) HDMI Cable 1m (1) USB-C Cable 1m (1) Micro USB to USB-C adaptor (1)

ⁱ DLP intellibright™ is a trademark of Texas Instruments