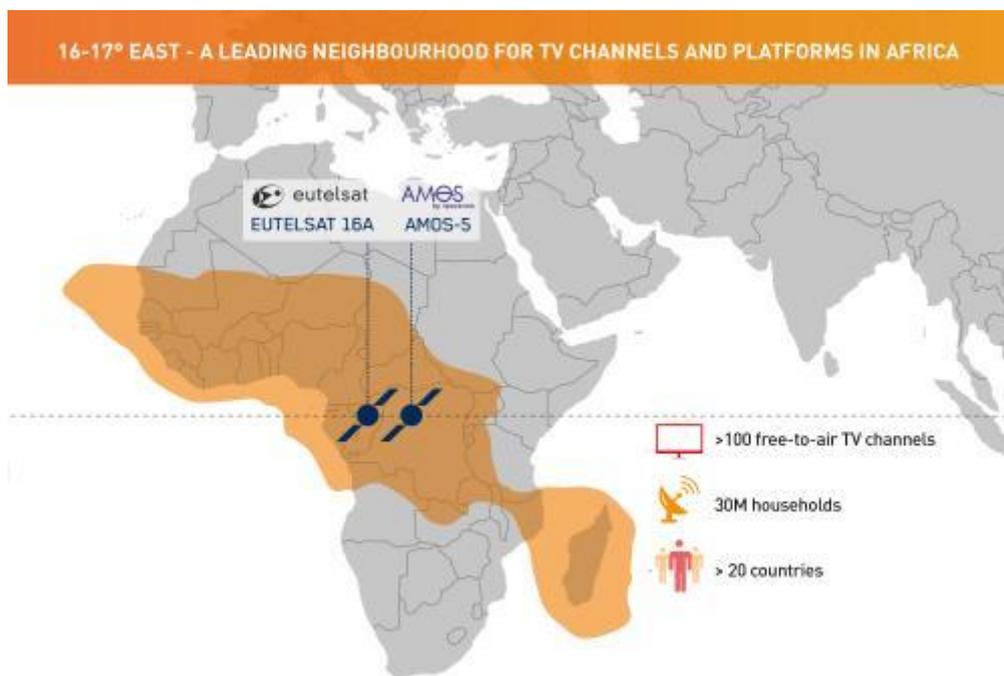


## Eutelsat and Spacecom create unified neighbourhood at Africa's leading Free-To-Air satellite TV position, 16-17° East

**Paris, Tel-Aviv, 19 November 2014** – Eutelsat Communications (NYSE Euronext: Paris) and Spacecom (TASE:SCC) today announced the signature of a partnership agreement that will drive expansion of digital entertainment services at one of Africa's fastest-growing video neighbourhoods.

The two companies have established a framework for cross-commercialisation of Ku-band capacity connected to the high-power African service areas of Eutelsat's EUTELSAT 16A satellite at 16° East and Spacecom's AMOS-5 satellite at 17° East. The combined channel line-up of both satellites already comprises over 100 free-to-air African and international channels that can be received by standard 80cm dishes in a vast footprint covering over 30 million TV homes located notably in Francophone Africa and extending to Ghana and Nigeria.



Leveraging their respective knowledge of Africa's fast-growing broadcast markets, the two operators will pool their commercial efforts to ignite further growth at the 16-17° East position, which is already the leading DTH and free-to-air video neighbourhood in West Africa. In addition to improving the quality and effectiveness of broadcasting services, this unique agreement raises

the bar for service continuity for broadcasters and will deliver viewers a larger channel line-up from one virtual orbital position.

Launched in 2011 and equipped with identical Ku-band African footprints, the EUTELSAT 16A and AMOS-5 satellites host free-to-air channels as well as pay-TV, DTT and free-to-view platforms for media companies who are increasingly turning to satellites as the fastest and most competitive route to digital content delivery.

Commenting on the partnership, Rodney Benn, Eutelsat's Regional Vice President for Africa, said: *"This agreement between Eutelsat and Spacecom shows how neighbouring operators can combine their strengths to offer Africa's broadcast community the full benefits of their expertise. Spacecom is one of the most dynamic satellite companies in the African marketplace and we look forward to working with them on building on our shared vision of aggregating the most compelling content for TV viewers at a single neighbourhood."*

Amir Carmeli, SVP Sales West Africa & France of Spacecom, added: *"Africa is a tremendously dynamic market for digital broadcasting. Our agreement with Eutelsat enriches viewers' experiences throughout the continent. By creating a joint effort that aggregates content and improves the commercial reach of advertisers, we are optimising the broadcast environment. The availability of diverse and quality broadcasts from Africa and abroad, extends the limits of African entertainment possibilities and develops social and educational values."*

#### **About Spacecom**

Spacecom (Space-Communication Ltd.), operator of the AMOS-2 and AMOS-3 satellites co-located at 4°W, AMOS-5 located at 17°E, and AMOS-4 at 65°E, provides high-quality broadcast and communication services to Europe, the Middle East, the U.S. East Coast, Africa, Russia, China and South Asia via direct-to-home (DTH) and direct broadcast satellite (DBS) operators, Internet service providers (ISPs), telecom operators, network integrators and government agencies. The company's planned launch in 2015 of AMOS-6 to 4°W with extended coverage over Europe and the Middle East and HTS spotbeams over Africa and CEE will further enhance its position as an emerging global satellite operator.

For more information, please visit: [www.amos-spacecom.com](http://www.amos-spacecom.com)

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#### **About Eutelsat Communications**

Established in 1977, Eutelsat Communications (Euronext Paris: ETL, ISIN code: FR0010221234) is one of the world's leading and most experienced operators of communications satellites. The company provides capacity on 35 satellites to clients that include broadcasters and broadcasting associations, pay-TV operators, video, data and Internet service providers, enterprises and government agencies. Eutelsat's satellites provide ubiquitous coverage of Europe, the Middle East, Africa, Asia-Pacific and the Americas, enabling video, data, broadband and government communications to be established irrespective of a user's location. Headquartered in Paris, with offices and teleports around the globe, Eutelsat represents a workforce of 1,000 men and women from 32 countries who are experts in their fields and work with clients to deliver the highest quality of service.

For more about Eutelsat please visit [www.eutelsat.com](http://www.eutelsat.com)

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