

FORD SUV FAMILY



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MEET THE FAMILY: FORD'S NEW SUV LINE-UP FOR EUROPE

The all-new Ford Edge will extend Ford's line-up of SUVs in Europe that already includes the Kuga and the recently launched EcoSport.



FORD EDGE

Coming to Europe in 2015, all-new Ford Edge is a large, upscale SUV based on Ford's successful global CD-sized vehicle platform.

Ford's most technologically advanced SUV, Edge will be available with front 180 Degree Camera technology to allow drivers to see better; enhanced Active Park Assist with Perpendicular Parking and Cross Traffic Alert; and Adaptive Steering to make it easier to manoeuvre and more fun to drive.

All-new Edge in Europe will be available with two versions of Ford's 2.0-litre TDCi diesel engine: a 180 PS version delivering 400 Nm of torque and projected 149 g/km CO₂, with 6-speed manual transmission; and a 210 PS version delivering 450 Nm of torque and projected 159 g/km CO₂, with 6-speed PowerShift automatic and paddle-shift controls.

Other technology features include Ford's Hands-Free Tailgate, SYNC 2 connectivity, Adaptive Cruise Control with Collision Mitigation, and Rear Inflatable seat belts. Heated steering wheel and heated-and-cooled front seats will also be available.

FORD ECOSPORT

Ford's all-new EcoSport is a compact and agile SUV that offers unique combination of space, modern design and smart technology, including Ford SYNC with AppLink.

Built on Ford's global B- car platform, EcoSport combines the agility and fuel efficiency of a small family car with the flexibility, spaciousness, high driving position, and go anywhere appeal of an SUV.

EcoSport 's efficient powertrains include the 125 PS 1.0-litre EcoBoost petrol engine – International Engine of the Year 2013 and 2012 – the 110 PS 1.5-litre petrol engine, and the 90 PS 1.5-litre diesel engine – all delivering class-leading fuel efficiency.

It's also equipped with Ford SYNC with Emergency Assistance and is among the first Ford vehicles in Europe to offer Ford SYNC with AppLink, which enables customers to voice-control smartphone apps from the driver's seat.

FORD KUGA

Launched last year, the new Ford Kuga is a medium-sized SUV based on the same platform as the Ford Focus. Kuga introduced the Hands-Free Tailgate to Europe and debuted Ford's intelligent All-Wheel Drive system and Curve Control. Kuga also comes with enhanced Torque Vectoring Control, helping deliver best-in class handling.

Engine options include a 1.6-litre EcoBoost petrol engine available as a 150 PS front-wheel drive and a 182 PS AWD version. Kuga is also offered with a 2.0-litre TDCi diesel engine available with 140 or 163 PS in front-wheel drive and AWD versions.

New Kuga achieved a five-star Euro NCAP rating and offers Active City Stop and Ford SYNC with Emergency Assistance. Other technologies include Blind Spot Information System, Lane Keeping Aid, Lane Keeping Alert, Auto High Beam, Driver Alert, and Traffic Sign Recognition.