

# Press Release

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## **OCEAN SIGNAL BACKS ROWING BROTHERS WITH PACKAGE OF LEADING SAFETY EQUIPMENT FOR FUND-RAISING ATLANTIC CROSSING**

*Communication and safety at sea specialist Ocean Signal partners with Ocean Safety to equip Ocean Brothers for British Skin Foundation challenge in memory of their father*

*Presentation at 12.45pm on Friday, 15<sup>th</sup> September at Ocean Brothers Stand A010, TheYachtMarket.com Southampton Boat Show*



*Ocean Brothers, Jude Massey (left) and Dr Greg Bailey, are supported by Ocean Signal as they prepare to row the Atlantic Ocean to raise funds for the British Skin Foundation*

Communication and safety at sea specialist Ocean Signal has joined forces with 3Si Group company Ocean Safety to supply vital lifesaving equipment for two brothers preparing to row the Atlantic Ocean in memory of their father.

Jude Massey and Dr Greg Bailey are preparing to set off from Gran Canaria in January 2018 for the unsupported 3000-mile crossing to Barbados to raise funds for the British Skin Foundation. Two years ago, the brothers launched their campaign to raise £100,000 for skin cancer research and generate awareness after Peter Massey, Jude's father and Greg's stepfather, passed away after a 16-year battle with the disease.

Ocean Signal is supporting the rowers with a package of essential products for the eight to 11 week challenge, all developed to be easily activated in an emergency to provide reassurance that assistance is at hand. The brothers will be equipped with three Ocean Signal rescueME MOB1 man overboard devices, three Ocean Signal rescueME PLB1 personal locator beacons, an Ocean Signal SafeSea S100 SART (Search and Rescue Transponder) and two Ocean Signal rescueME EDF1 electronic distress flares. Ocean Safety, UK distributor for Ocean Signal, will also be providing an Ocean ISO 4-man liferaft.

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The row will take Jude and Greg many miles from any potential rescuers, so the PLBs and SART are essential devices for alerting search and rescue services quickly and for providing an accurate position in the event of a capsize or if someone falls overboard. The brothers also wanted the award-winning MOB1 devices with AIS technology to locate a man overboard using the on-board chart plotter.

James Hewitt, Ocean Signal's Sales and Marketing Manager, said: "We hope our products provide Jude and Greg with reassurance that they can reach the rescue authorities at the press of a button, as well as alert each other or nearby vessels. All our devices are developed to be exceptionally light, compact and easy to use, so they are ideally suited for such a small boat in which the rowers have to think about the weight of every item."

Rowing day and night in one-hour shifts, the rowers will rely on freeze-dried meals to fulfil their high calorific needs, with the extra complication of opting to follow a vegan diet for personal and ethical reasons.

Greg explained the driving factor behind their challenge, which has particular relevance to everyone who enjoys spending time at sea, explaining: "Skin cancer is not listed as the number one most common cancer in the UK on cancer research stats. This is because they separate skin cancer into melanoma and non-melanoma categories. When combined, skin cancer is four times more common than breast which is the second most common. We hope to make a change to that."

The compact and light Ocean Signal devices can be easily integrated into lifejackets or other clothing without hampering movement. In the event of a person falling into the sea, the rescueME MOB1 is automatically triggered the moment the life jacket is inflated, sending the first alert within 15 seconds. The device transmits an alert to all AIS receivers and AIS-enabled plotters in the vicinity, with the integrated 66-channel GPS ensuring accurate position data is sent back to the boat and any other assisting vessels for at least 24 hours. The integrated strobe light with moulded lens ensures the survivor is easily spotted in poor light conditions.

Ocean Signal's rescueME PLB1 is the world's smallest personal locator beacon and is specifically designed to be small and light enough to carry or attach to clothing for instant access to emergency services at the press of a button. Once activated, the PLB1 provides three methods of communicating the location of a survivor to search and rescue services – the designated 406MHz Cospas-Sarsat satellite system with position provided by a 66 channel GPS, a 121.5MHz homing beacon, plus high intensity (1 candela) strobe light.

The rescueME EDF1 flare burns for six hours and is suitable for one-handed operation in difficult conditions and waterproof to 10 metres. It has a visibility range of up to seven miles and up to six hours' operation.

The SafeSea S100 SART is designed to assist in the rescue and recovery of the crew in liferafts and survival craft and transmits a series of pulses which provide a bearing.

The equipment will be presented to Jude Massey and Dr Greg Bailey at the Southampton Boat Show on the Ocean Brothers Stand A010 on Friday 15<sup>th</sup> September at 12:45.

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For more information about Ocean Brothers, go to <https://www.oceanbrothers.co.uk/>.

For further information about Ocean Signal's products, visit [www.oceansignal.com](http://www.oceansignal.com), or visit the Ocean Safety (J272), Cactus (J417), Force 4 (B017/J227) and Marine Super Store (F006) stands at Southampton Boat Show from 15<sup>th</sup> to 24<sup>th</sup> September.

Ends / Date: September 2017

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*Ocean Signal rescueME PLB1, rescueME MOB1, rescueME EDF1 & SafeSea S100 SART*

## **About Ocean Signal**

Communication and safety at sea specialist Ocean Signal™ is dedicated to providing the technology and quality of product that will set industry standards.

Ocean Signal's product portfolio consists of the rescueME range of products, including the rescueME PLB1, the rescueME MOB1, the rescueME EPIRB1 and the rescueME EDF1 electronic distress flare, plus the AIS Alarm Box, and the SafeSea range of GMDSS products, including the E100 and E100G EPIRB, S100 SART and V100 handheld VHF radio, as well as the M100 and M100X professional MSLD and E101V float-free EPIRB with integrated voyage data record memory capsule. They provide both recreational and commercial mariners with simple to use, compact and affordable life-saving solutions. All products are engineered by a highly experienced team of marine electronics professionals.

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Ocean Signal products are trusted by high-profile sailors, rowers, surfers and powerboat racing teams. Providing some of the world's best competitors and adventurers with vital safety and communication devices, the company's rescueME MOB1 has been selected to enhance safety standards for crew taking part in the Clipper 2017-18 Round the World Yacht Race. Ocean Signal has also sponsored the crew of Simply Fun with rescueME MOB1s, rescueME PLBs and a rescueME EPIRB1 in the 2016 Rolex Sydney Hobart Yacht Race, the 16-man crew of Triton with rescueME MOB1s in the 2015 Rolex Sydney Hobart Yacht Race, record-breaking sailor Andrea Mura in the single-handed OSTAR race, Mini Transat 2015 solo sailor Lizzy Foreman, Atlantic rowing duo Ocean Valour, Venture Cup offshore powerboat race team Cinzano, kite racer Gina Hewson and canoeist Adam Weymouth.

Safety and communication products from Ocean Signal offer exceptional value, meeting or exceeding international technical and safety standards. Careful design and innovation provides commercial shipping, fishing and recreational users the confidence that their Ocean Signal equipment will work to, and beyond, their expectations when it is needed most.