Tech Trailblazers Awards judges invest their virtual millions

Experts armed with pile of Tech Trailblazing "dollars" invest in their pick of the finalists. You can [vote for your favorites now](#) too – Deadline just a week away

London, 7th December 2012 – As voting for the first-annual, highly successful [Tech Trailblazers Awards](#) for enterprise information technology startups draws to a close, the eminent [judges](#) are "investing" in their favorite finalists across the nine categories: Big Data, Cloud, Emerging Markets, Infosecurity, Mobile, Networking, Storage, Sustainable IT and Virtualization. Each judge has a pile of virtual money equaling a million dollars per category to invest in either one company or across the category.

The winners of the Tech Trailblazers Awards 2012 will be determined by the judging panel and the voting public. Which startups have the most promising technologies? Discover the finalists and vote for your favorites now on the [Tech Trailblazers website](#) ([www.techtrailblazers.com](#)). Just click on the Vote Now tab.

The public voting system, supplied by idea management firm [Wazoku](#), transparently enables you to see the percentage of validated votes per finalist in each category and overall. However, the actual winners won't be revealed until all the marks are in from the judges. The winners will be publicly announced on the official @techtrailblaze Twitter account and the Tech Trailblazers Awards newsroom at 7am Pacific time on Monday 17th December.

Rose Ross, founder of the Tech Trailblazers Awards, commented, *"The judges get a chance to evaluate all the entrants in their specialist categories. After all the hard work completing the shortlists, we've ask them to do a spot of investment – a chance to put their virtual money where their mouth is. But ultimately it is the public vote that can swing it, so every vote counts for the finalists. It's easy to vote; just visit [www.techtrailblazers.com](#), click 'Vote Now' to view the finalists (including some really cool videos) and make your selections."*

All voters will be entered into a prize draw where winners will be selected at random to receive one of five exclusive Tech Trailblazers Awards T-shirts or one of five one-year subscriptions to [Prezi](#).

Finalists in the Tech Trailblazers Awards 2012

Big Data
-DataSift (@DataSift), [www.datasift.com](#), San Francisco, California (USA)
-GoodData (@GoodData), [www.gooddata.com](#), San Francisco, California (USA)
-Gridstore (@Gridstore), [www.gridstore.com](#), Mountain View, California (USA)
-MapR Technologies (@MapR), [www.mapr.com](#), San Jose, California (USA)
-Verdigris Technologies (@Verdigristech), [www.verdigristech.com](#), Moffett Field, California (USA)

Cloud
-Backupify (@Backupify), [www.backupify.com](#), Cambridge, Massachusetts (USA)

-CloudLock (@CloudLock), www.cloudlock.com, Waltham, Massachusetts (USA)
-SaaSID (@SaaSID), www.saasid.com, Basingstoke, England (UK)
-Tiatros Inc. (@Tiatros), www.tiatros.com, San Francisco, California (USA)
-Virtustream (@Virtustream), www.virtustream.com, Bethesda, Maryland (USA)
-Zadara Storage Ltd. (@ZadaraStorage), www.zadarastorage.com, Irvine, California (USA)

Emerging Markets
-abcdexperts (@ABCDexperts), www.abcdexperts.com, Escazú, Costa Rica
-Chalet Tech (@ChaletTech), www.chalettech.com, Taipei, Taiwan
-CloudByte (@CloudByteInc), www.cloudbyte.com, Bangalore, India
-sustainableIT (Twitter: @sustainableIT), www.sustainableit.co.za, Rondebosch, South Africa
-Infotect Security Pte Ltd, www.infotectsecurity.com, Singapore

Mobile
-GENWI (@GENWI), www.genwi.com, Los Altos, California (USA)
-Canvas (@GoCanvas), www.gocanvas.com, Reston, Virginia (USA)
-ImageVision (@ImageVisionLabs), www.imagevision.com, Anna, Texas (USA)
-Mezeo Software (@Mezeo), www.mezeo.com, Houston, Texas (USA)
-Moasis Global LLC (@MoasisGlobal), www.moasisglobal.com, West Palm Beach, Florida (USA)

Networking
-Aryaka (@AryakaNetworks), www.aryaka.com, Milpitas, California (USA)
-Embrane (@Embrane), www.embrane.com, Santa Clara, California (USA)
-Infineta Systems (@Infineta), www.infineta.com, San Jose, California (USA)

Security
-Chalet Tech (@ChaletTech), www.chalettech.com, Taipei, Taiwan
-CipherCloud (@CipherCloud), www.ciphercloud.com, San Jose, California (USA)
-Dome9 Security (@Dome9), www.dome9.com, San Mateo, California (USA)
-SaaSID (@SaaSID), www.saasid.com, Basingstoke, England (UK)
-Vaultive (@Vaultive), www.vaultive.com, New York City, NY (USA)
-VentiSys Technology Ltd (@Ventisys), www.ventisys.com, Sligo, Ireland

Storage
-Actifio (@Actifio), www.actifio.com, Waltham, Massachusetts (USA)
-CTERA (@CTERA), www.ctera.com, Petach Tikvah, Israel
-SMART Storage Systems (@SMARTSSD), www.smartstoragesys.com, Newark, California (USA)
-SolidFire Inc. (@SolidFire), www.solidfire.com, Boulder, Colorado (USA)
-Virtual Instruments (@Virtual_Inst), www.virtualinstruments.com, San Jose, California (USA)

Sustainable IT
-Building Sustainability Ltd (@BSLEnergyTeam), www.buildingsustainability.net Brighton, England (UK)
-GreenQloud (@GreenQloud), www.greenqloud.com, Reykjavik, Iceland

-Iceotope (@Iceotope), www.iceotope.com, Sheffield, England (UK)
-Nutanix Inc. (@Nutanix), www.nutanix.com, San Jose, California (USA)
-sustainableIT (@SustainableIT), www.sustainableit.co.za, Rondebosch, South Africa

Virtualization
-GreenBytes, Inc. (@GetGreenBytes), www.getgreenbytes.com, Ashaway, Rhode Island (USA)
-Nutanix Inc. (@Nutanix), www.nutanix.com, San Jose, California (USA)
-Virtual Instruments (@Virtual_Inst), www.virtualinstruments.com, San Jose, California (USA)
-VMTurbo (@VMTurbo), www.vmturbo.com, Burlington, Massachusetts (USA)
-Zerto (@ZertoCorp), www.zerto.com, Boston, Massachusetts (USA)

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About the Tech Trailblazers Awards
www.techtrailblazers.com

Tech Trailblazers is a new concept in awards, designed explicitly for smaller businesses and startups that are less than five years old and at C-series funding or below. The awards have low barriers to entry and prizes that not only recognize startup innovation, but also proactively help startups grow their businesses with access to exclusive coaching, mentoring and development and prizes from a prize fund worth an estimated $1m+. The awards seek to recognize true innovators in the following enterprise technology and other areas:

- Big Data Trailblazers
- Cloud Trailblazers
- Emerging Markets Trailblazers
- Mobile Technology Trailblazers
- Networking Trailblazers
- Security Trailblazers
- Storage Trailblazers
- Sustainable IT Trailblazers
- Virtualization Trailblazers

For more information, please email us at innovate@techtrailblazers.com, follow us on Twitter @techtrailblaze or via the hashtag #TTAwards, or visit us on LinkedIn at http://www.linkedin.com/company/tech-trailblazers-awards.