

## Eutelsat to broadcast 5,500 hours of HD content during the 2018 FIFA World Cup Russia™

### *Five satellites being mobilised to broadcast football matches across Europe, Russia and the Americas*

**Paris, 12 June 2018** – In the final run-up to the 2018 FIFA World Cup Russia™, Eutelsat Communications (Euronext Paris: ETL) announces that capacity equivalent to 5,500 hours of High Definition (HD) transmissions has been booked by several TV channels and service providers ahead of the global event to be held from 14 June to 15 July.

In addition to the regular broadcast capacity booked by Eutelsat's customers, capacity on five Eutelsat satellites<sup>1</sup> will uplink signals from 11 cities across Russia during the month-long event. Delivering content to television networks based in Europe, Russia and the Americas, the event showcases the essential role satellite plays in providing global coverage, particularly in key international sporting events.

Eutelsat's satellites form part of the broadcast infrastructure mobilised to enable millions of viewers to benefit from a wide-range of content, including not just the football matches, but also pre- and post-match interviews, coverage of team training, and the daily life of soccer fans.

#### **About Eutelsat Communications**

Founded in 1977, Eutelsat Communications is one of the world's leading satellite operators. With a global fleet of satellites and associated ground infrastructure, Eutelsat enables clients across Video, Data, Government, Fixed and Mobile Broadband markets to communicate effectively to their customers, irrespective of their location. Over 6,800 television channels operated by leading media groups are broadcast by Eutelsat to one billion viewers equipped for DTH reception or connected to terrestrial networks. Headquartered in Paris, with offices and teleports around the globe, Eutelsat assembles 1,000 men and women from 46 countries who are dedicated to delivering the highest quality of service.

Eutelsat Communications is listed on the Euronext Paris Stock Exchange (ticker: ETL).

For more about Eutelsat go to [www.eutelsat.com](http://www.eutelsat.com)

#### ■ **Press**

Marie-Sophie Ecuier

Tel: + 33 1 53 98 37 91

[mecuer@eutelsat.com](mailto:mecuer@eutelsat.com)

Christina Darvasi

Tel: +52 55 26 29 58 47

[cdarvasi@eutelsat.com](mailto:cdarvasi@eutelsat.com)

#### ■ **Investors and analysts**

Joanna Darlington

Tel: +33 1 53 98 35 30

[jdarlington@eutelsat.com](mailto:jdarlington@eutelsat.com)

Cédric Pugni

Tel: +33 1 53 98 35 30

[cpugni@eutelsat.com](mailto:cpugni@eutelsat.com)

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<sup>1</sup> EUTELSAT 7A, EUTELSAT 10A, EUTELSAT 16A, EUTELSAT 33E, EUTELSAT 36B