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STANLEY® Visits The Money Pit® Home Improvement Show During Holiday Media Tour

New Britain, CT. (December 2015) -- On Thursday, December 3, 2015, STANLEY visited Tom Kraeutler and The Money Pit® Home Improvement Show in lower Manhattan during the 2015 Holiday Media Tour. STANLEY was in attendance for support and got an up close and personal viewing of the Holiday Media Tour from the studio and control room.

This year the award winning STANLEY® Smart Measure Pro was featured on the home improvement show's television and radio broadcast, reaching audiences from coast to coast. During the show Tom noted how the Smart Measure Pro is a great holiday gift for DIYers or anyone with a project to complete. Kraeutler tuned in station to station via phone or video satellite and highlighted how using the Smart Measure Pro eliminates the need to use a traditional tape measure and makes accurate measurements easy.

With the snap of a picture, the STANLEY® Smart Measure Pro instantly provides accurate dimensions and correct estimations of how much material a project will require. This smart device works once it's attached to a mobile device, connected via Bluetooth® technology, and synced with the Smart Measure Pro App. It automatically measures height and width of an area in a picture when selected by its user. Once measurement results are provided, the user can review and store the dimensions, or share them to a desktop or the cloud. This Bluetooth® enabled device is perfect for painters, contractors, decorators, tax assessors, insurance adjustors, real estate assessors, or anyone who needs to estimate building dimensions. The Smart Measure Pro is available for \$129.00 at LOWE'S® stores, and the app can be downloaded for free on the Apple® App Store® and on Google Play™.

The Money Pit's Holiday Media Tour began on Black Friday and will continue through the holidays. During the tour Tom Kraeutler and Co-Host Leslie Segrete will share their favorite products, ideas from Holiday Gift Guide sponsors, and provide giveaway prizes to a few lucky winners. Visit stanelytools.com for more Smart Measure Pro details and tune in to The Money Pit® Home Improvement Show for great gift ideas as well as products and solutions to make your home relaxing, enjoyable, and safe.

About STANLEY®:

STANLEY®, a brand of Stanley Black & Decker, Inc. is a diversified manufacturer of innovative tools and engineered solutions for professional, industrial, woodworking, construction,

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automotive repair, organizational, and do-it-yourself- use. Since 1843 STANLEY has consistently provided solutions that make life easier with reliable hand tools. Headquartered in New Britain, CT, STANLEY is committed to manufacturing tools in the USA with global materials. Annually, STANLEY produces a large variety of hand tools including tape rules, knives, blades, hand saws, screwdrivers, plastic storage, and accessories in multiple manufacturing locations in North America. STANLEY can be found internationally wherever tools are sold and has helped build America with a breadth of quality hand tools people can trust for over 170 years. For more information visit www.stanleytools.com or follow STANLEY on [Facebook](#) and [Twitter](#).

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