

**FOR IMMEDIATE RELEASE**

## **Panasonic Donates 1,200 Solar Lanterns to Central Vietnam**

**Quang Ngai, Vietnam, 13 October 2017**– Panasonic Corporation donated 1,200 solar lanterns to people in Minh Long, Tra Bong, Son Tay and Bac Tra My districts in Quang Nam and Quang Ngai provinces. The program is under Panasonic’s “100 Thousand Solar Lantern Project” that aims to donate 100,000 solar lanterns to people living in off-grid areas by its 100<sup>th</sup> anniversary in 2018. The ceremony was held at the People’s Committee of Long Son Commune, Minh Long district in the cooperation with World Vision International Vietnam.

This is the third year Panasonic has deployed the project to the local people in Vietnam bringing the total number of lanterns to 2,832 units. In the previous year, Panasonic donated 630 units in Dien Bien, 702 units in Yen Bai and 300 units in Thanh Hoa to create positive changes in their lives.

Understanding the challenges faced by the people in the Central region during the typhoon season this year, Panasonic decided to donate solar lanterns to provide an energy-efficient solution to many households, pre-schools and medical facilities in four districts.

At the ceremony, Mr. Masaaki Kobayashi, General Director, Panasonic Vietnam said: “Since our founding in 1918, we have established and remained true to our management philosophy of contributing to society through our business activities by providing superior, environmentally-friendly products that bring convenience to our customers. In addition, we have strived to address the social challenges with various practical solutions in the field of education and the environment. With positive comments from the World Vision International Vietnam’s report on the effectiveness of the program in improving people’s lives in Dien Bien, Yen Bai and Thanh Hoa provinces, we are committed to further promote the program in Vietnam to encourage the use of green energy and eco-friendly products.”

Along with the Solar Lantern Donation activity, Panasonic has implemented a special care program to aid flood victims. The program is applied for TVs, washing machines, refrigerators, air conditioners to support flood victims in Nghe An, Ha Tinh, Quang Binh, Quang Tri and Hue provinces. During the program period, between October 2 and 15, 2017, customers in the above provinces can get free repair, maintenance and 50% reduction of fees for spare-parts or replacement of used parts (applicable for non-repairable or discontinued replacement parts) when registering via Panasonic’s toll-free, call-center at 18001593.

An estimated 1.2 billion people worldwide still live without access to electricity. Panasonic will continue to bring light and electricity to people living in off-grid areas to meet the Sustainable Development Goals (SDGs) of the United Nations and achieve "A Better Life, A Better World."

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## About Panasonic

Panasonic Corporation is a worldwide leader in the development of diverse electronics technologies and solutions for customers in the consumer electronics, housing, automotive, and B2B businesses. Celebrating its 100<sup>th</sup> anniversary in 2018, the company has expanded globally and now operates 495 subsidiaries and 91 associated companies worldwide, recording consolidated net sales of 7.343 trillion yen for the year ended March 31, 2017. Committed to pursuing new value through innovation across divisional lines, the company uses its technologies to create a better life and a better world for its customers. To learn more about Panasonic: <http://www.panasonic.com/global>.

## About Panasonic Vietnam

Panasonic Vietnam (PV) is the first 100% foreign invested company to assume the role of the country headquarters in Vietnam. To date, Panasonic Vietnam Group comprises of seven companies, five of which are manufacturing companies – Panasonic Industrial Devices Vietnam (PIDVN), Panasonic System Networks Vietnam (PSNV), Panasonic Appliances Vietnam (PAPVN), Panasonic AVC Networks Vietnam (PAVCV) and Panasonic Eco Solutions Vietnam (PESVN), and the Panasonic Research & Development Center Vietnam (PRDCV). The Group currently employs a total workforce of about 8,000 people. In Vietnam, Panasonic is a company that places great emphasis on contributing to the community with social activities surrounding education and environment. To learn more about Panasonic Vietnam: <http://panasonic.com/vn/>

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